

timely TOPICS

HAMILTON WATCH COMPANY

LANCASTER, PENNSYLVANIA

MARCH SERVICE ANNIVERSARIES

- 45 YEARS - Marguerite Boas, Prod. Quality Assurance & Insp. - Systems
Little Sauder, Vantage & Buren Watch Assembly
Mary L. Schwarz, Train Inspection - Systems
- 40 YEARS - Emma H. Jones, Train - Systems
Furman McQuire, Service - Watches
Bernice Hoover, Flat Steel
- 35 YEARS - William Marks, Automatic - Systems
Robert R. Weaver, Automatic - Systems
John Wise, Instruments
- 30 YEARS - John C. Adams, Machine & Tool Shop
Irene C. Murry, Systems Assembly
Anthony Sikorski, Wallace Buif & Finish
B. L. Weinstein, Semca Corporation
Lucy Cannata, Wallace Pack & Ship
Charles P. Sheckart, Service
- 25 YEARS - Robert Ensminger, Quality Assurance - Watches
John Layman, Wallace Tool Department
Pauline Lutz, Vantage & Buren Watch Assembly
Kathryn R. Moore, Industrial Prod. Shop - Systems
James Shilow, Jr., Assembly Superintendent - Systems
- 15 YEARS - Eunice M. Hendrix, Prod. Assembly - Systems
Edna M. Miller, Prod. Quality Assurance & Insp. - Systems
Anna T. Yuzza, Wallace Watch Case Jewelry
- 10 YEARS - Robert E. Brubaker, Purchasing
Marshall L. Fair, Corporate Stockrooms
Ray K. Forney, Precision Metals
Fred S. Winans, Central Region Sales Manager - Watches
- 5 YEARS - Sylvia M. Bleacher, Systems Prod. Assembly, E.P.
Edward F. Brooklyn, Plate - Systems
Bertha E. Cassel, Accounts Receivable
Dolores M. Charles, Precision Metals
Raymond Chershtin, Quality Control - Systems
Linda F. Larsen, San Francisco Service Office
David R. Lombardo, Vantage and Buren Watch Assembly
Robert G. McCure, Machine & Tool Shop
Luz D. V. Morales, Standard Time Company
Paul L. Reinhart, Dial - Watches
Dorothy S. Schultz - Controller's Office
Janet S. Shaeffer, Prod. Qual. Assurance & Insp. - Systems
Glen I. Stegrist, Prod. Assembly - Systems
Mercedes Velasquez, Standard Time Company
I. Sidney White, Plan. & Prod. Control - Systems
David P. Wike, Mechanical Eng. - Systems

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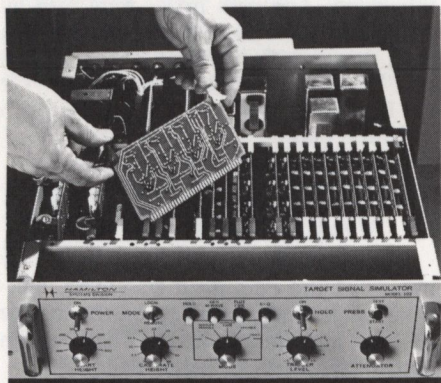
NEW DIRECTION MARKS GROWTH FOR METALS AND INSTRUMENTS GROUP

The key to future growth for the rapidly expanding metals and instruments group lies within the group's new mission geared toward total capability.

Describing the innovative approach toward the long-term plans, Donald Cooper, vice president of the metals and instruments group, states that "the capabilities of each of the three divisions — precision metals, instruments, and systems — represents a wealth of resources in research, development and manufacture — a package which the group offers, in whole or in part, to its customers."

He envisions the Hamilton of tomorrow as "an industrial organization which has substantial strength in electronic and product systems in addition to the precision mechanisms which Hamilton has so successfully manufactured over the years."

Evidence of the success of this expanding capability was a record-breaking year in sales and profits for the group in 1969. The thrust toward the expansion of the product lines through rigorous research and development programs has opened new doors toward the future.



Modular electronic concepts in the latest state-of-the-art advancement are represented in the target signal simulators now being produced by the systems division. They will be used as laboratory test equipment, designed to simulate audio target signals as used by the military for firing weapons by remote control.

Foremost among the major developments during the past year was the opening of the new \$500,000 Photoforming facility that is housed at the East Petersburg plant. Combining photography and chemistry, the new facility can produce ultra-thin parts for computers, television, fluid control devices and a wide range of other items more quickly and at a lower cost than possible using conventional stamping methods.

The capability to manufacture magnetic heads for use in the computer industry is another significant accomplishment within the precision metals division and an entry into a new market for Hamilton. Precision metals was recently awarded a large contract from IBM's office products division and will manufacture the magnetic recording heads used in the transcribing and dictating equipment manufactured at IBM's Lexington plant.



The Super G-70 hour meter pictured above represents the result of years of experience in time-based engineering. The ultrasonically welded one-piece case seals out dust, dirt and moisture.

Thus, the precision metals division is now geared to meet the requirements of computer, instruments, telecommunication and business machine manufacturers.



The manufacture of magnetic recorder heads represents a major step in divisional diversification toward electronic component markets according to Kent Kise, general manager, precision metals division.

Expanded product development within the instruments division includes the introduction of the super G-70, an extraordinary rugged hour meter designed to record the operating time of powered machinery. In addition, other machine condition indicating instruments are being developed and will be introduced in the near future.

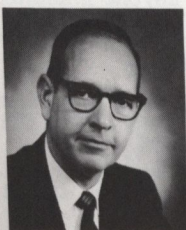
Through the enlarged scope of government contracts and product development effort, Hamilton has also made substantial progress in electronic communication equipment, electronic sensing, and control systems for sea mines.

Mr. Cooper also foresees substantial growth for the group through the use of sensors instrumentation within the next few years. Sensors are devices which detect physical changes such as shock, temperature, or pressure, and transmit appropriate electrical signals.

The use of sensors instrumentation will provide meaningful information to aid in the solution of crucial problems such as air pollution.

As a result of this intense effort toward continued research and development, a higher level of capital investment, and an innovative management team, sales for the group are expected to double within the next five years.

WALLACE FUNCTIONS TRANSFERRED TO WALLINGFORD



Robert F. Wilson

The transfer of Wallace Silversmiths' sales, advertising and administrative offices from Lancaster to Wallingford was completed during the Easter vacation.

The two-story brick office building on Quinnipiac Street in Wallingford, vacant for nearly 10 years, has been reacti-

vated for use as administrative headquarters of the company. Internal renovation of the building began in September, 1969, and is scheduled for completion in approximately six months. The refurbishing is being undertaken office-by-office, beginning on the first floor.

Robert F. Wilson, vice president of silver operations and the first to make the move, cited the following reasons behind the transfer: "The growth that Hamilton has experienced in the past 10 years dic-

tates a decentralization of operations affecting not only silver, but also our other products: watches, clocks, metals and instruments. It is for this reason, along with the projected plans for growth we have for Wallace, that it makes great sense to concentrate all key operating functions in one location."

In addition, Mr. Wilson emphasized the beneficial effect the transfer will have in building more effective customer relations and internal communications.

HAMILTON BRIEFS NEW TIMERS

Barry Michael born to Wanda (Tuttle Marketing) and Allen Ault, December 1, 1969 at St. Joseph's Hospital.

Heather Ann born to Carol (Wallace Order) and Martin Heisler, January 15, 1970 at Lancaster General Hospital.

Sharon Ann born to Harvey (Automatic) and Deborah Mull, February 14, 1970 at St. Joseph's Hospital.

Timothy Charles born to Charles M. (M.P. Quality Control) and Joan Supplee, February 23, 1970 at St. Joseph's Hospital.

Steven Gerard born to James (Tabulating) and Rosemarie Bradley, February 27, 1970 at St. Joseph's Hospital.

Anthony Paul born to Marvin W. (Heat Treating) and Marianne Hartman, March 3, 1970 at St. Joseph's Hospital.

RETIREEES



Helen G. Hubley, attachment fitting, retired on April 1 after 27 years of service with Hamilton. Mrs. Hubley lives at 204 North Main Street, Manheim.



Irene C. Murry, systems assembly, began retirement on March 1 after serving 27 years with Hamilton. She lives at 953 Clark Street, Lancaster.



After 45 years with Hamilton, **Mary L. Schwarz** of train inspection, retired on March 1. She resides at 746 Union Street, Lancaster.



Charles W. Wehner retired on April 1 from Hamilton after compiling 45 years of service. He lives at 817 Saint Joseph Street, Lancaster.



Everitt M. Wilson, automatic, retired on April 1 after working 45 years at Hamilton. Mr. Wilson lives at 820 Fifth Street, Lancaster.

Catherine Ullrich of plate department retired from Hamilton on March 1 with 47 years of service to her credit.

Miss Ullrich is a resident of 2019 Bloomingdale Avenue, Lancaster.

IN MEMORIAM

Sympathy is extended to the family of Ned Aurand. A Hamilton employee for 25 years, Mr. Aurand was employed in the design and drafting department before his death.

HAMILTON HOOPSTERS SET RECORD

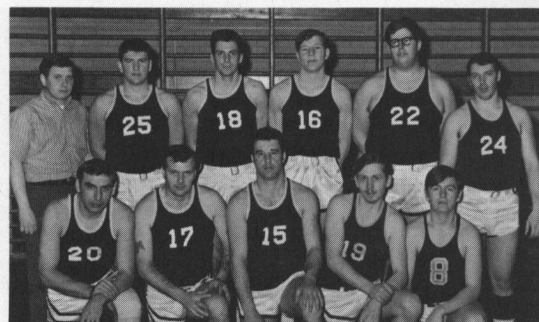
The Hamilton Watch Company basketball team captured their sixth consecutive Lancaster County Industrial Basketball League Championship, finishing season play with a record of 19 wins and 2 losses.

As the average height of the starting five was under six feet per man, this year's team had to count on speed to win the coveted title.

The Hoopster's also won the post-season playoffs by beating Bearings Company two out of three, and after spotting Flexsteel the first game, stormed back to win two in a row to garner their fifth straight playoff trophy.

Three of the players, Ray Wenger, Bill Hougendobler, and Harry Geraci were voted to the Industrial League All-Star team by their fellow players and coaches.

Ray Wenger led the League with a 25.7 points per game average, and also won the Leagues' most valuable player trophy.



Meet the champs . . . standing (left to right) are: John Lehman, business manager, Norm Meiskey, Ray Wenger, Bill Hougendobler, John Palmer, Charlie Miller. Kneeling (left to right) are: John Leed, Ron Roschel, Harry Geraci, Ed Turner and Bob Daniels.

HAMILTON ACTIVITIES IN SWITZERLAND



Buren Watch Company S.A. invited its commercial and technical management to a 2-day conference recently. During the seminar, experts discussed the importance of human relations in personnel leadership as well as problems encountered in other areas of business and possible solutions.



Mr. Raymond Mellor, managing director of Hamilton Watch Co., Ltd. in London, visited Switzerland in January. Mr. Mellor is shown with Mr. Wanzenried (left) sales manager of Hamilton International S.A., Bienne.

BOWLERS ATTEND TOURNEY

On March 21, the HRA held a mixed doubles bowling tourney at Leisure Lanes.

A total of 95 members participated in this event. Top cash prizes were won by Lydia Leed and Bob Walter for the high team triple with handicap — 1346 pins, and Lillian Morrow and Dick Burk for the high team triple without handicap — 995 total pins.

HAMILTON DONATES VALUABLE BOOKS

Hamilton Watch Company recently presented the Ferdinand Haschka Collection, books and pamphlets on the science of time and timepieces, to The Franklin Institute Library, Philadelphia.

The Haschka Collection numbers over 800 separate books and pamphlets on horological subjects and ranges from rare books of the 16th and 17th centuries to technical treatises of the present century. It represents the library of one of the finest watchmakers of the 20th Century, Ferdinand Haschka. Upon his death in the early 1940's, Hamilton acquired his entire library.

The books are available through The Franklin Institute for anyone interested in horology.

FOR SALE

12" Wood planer and jointer attachment with 5 h.p. motor. Good condition. \$300. Call Willmer H. Bomberger 392-2391.

Bogen amplifier, turntable, 3 lg. speakers. Also, 1/24th scale electric road race set. Call 393-6293 after 5:30 p.m.

Four floor-length spring gowns. Can be used for proms or weddings. Worn only once. Size 9/10. Best offer — Contact Barbara Siegler, ext. 213 or 397-7959 after 5:30 p.m.



Officers of the Hamilton Recreation Association for the 1970-71 term are: front row, left to right, Bob Creamer, Lu Meares, Yvonne Dull, Harriet Farmer, Gail Booth, Elaine Crozier and Dick Burk. Back row, left to right, are Craig Banner, John H. Keener, Ron Stokes, Norm Meiskey, Ed Long, Don Johnson, Carl Yecker and Wayne Hamblin. Wally Bork, John Ruhl, and Paul MacKredis, were absent when photo was taken.

WALLACE NEWS

COURSE ON DYNAMICS OF SUPERVISION OFFERED

A Dynamics of Supervision Course was presented by George J. Denya to three groups totaling 43 people. The participants of the course included supervisors, assistant supervisors, engineers and industrial engineers. The 16-lesson course was conducted during the 12 week period beginning September 29 and ending December 19, 1969.

Covering job-related material on every phase of supervision, the course was enthusiastically accepted by those in attendance.

WALLACE SOFTBALL TEAM

Interest has been expressed in reorganizing the Wallace slow pitch softball team. Please contact Tom O'Dea (Merchandising Department) at ext. 325 or John Kramarczyk (Marketing Research) at ext. 326 for full details.

NEW PATTERNS

Dawn Rebekah born to Donald B. (Wallace Sales) and Darlynn J. Gay, November 28, 1969.

Wendy born to Michael (Holloware Finish) and Gertrude D. Gdovin, March 19, 1970.

IN MEMORIAM

Sympathy is extended to the families of Rene Lacourciere, retired (49 years); Robert Zerfing, retired (20 years); Frank Orlando, Sterling Flatware Buff (14 years); Albert J. Brooks, retired (57 years); and Leo C. Carr, retired (19 years).

HRA OFFICERS BEGIN PLANS FOR NEW YEAR

According to John H. Keener, newly elected president of HRA, plans for the coming year include more activities for the entire family. Athletic events, trips, and socials are just a few of the projects already underway and details will be announced shortly.

John states that "new and different ideas will be welcomed by everyone as this is a recreation association to be enjoyed by all."

There will be an opportunity for all shift workers to participate and to obtain the tickets required for attendance to each event.

KNOW YOUR INSURANCE BENEFITS

The Hamilton group insurance plan is designed to help employees and their dependents over the financial rough spots caused by accident or illness.

If the program is to work effectively for you when the need arises, it is very

important that you understand it and know how to put it to work for you.

Here are a few reminders that will assure you of full benefits and "trouble-free" settlement of your claims.

WHEN You should file a claim as soon as you incur medical expenses for which your Group Insurance plan provides benefits. A claim for disability benefits should be filed as soon as your absence due to the disability exceeds your waiting period.

HOW 1. Have your doctor complete the Attending Physicians Statement on the back of the "Statement of Claim" form.

2. Complete, date and sign the "Statement of Claim" form.

3. Attach to the form all bills for which you are claiming benefits.

4. Submit a new "Statement of Claim" form each time additional bills are submitted.

5. Hospitals usually require evidence that you are insured and the amount of your benefits. Therefore, you should arrange to obtain two copies of the form describing your benefits from your employer or employer's insurance representative before you go to the hospital.

WHERE Give the completed "Statement of Claim" form (with your doctor's report on the back) and the bills to your employer or employer's insurance representative.

Your group insurance booklet fully describes the coverage to which you are entitled and the method for filing claim. After reviewing your booklet, please contact the personnel department if you have any questions.

DAN BLAKINGER CAPTURES STATE WRESTLING CHAMPIONSHIP



Dan Blakinger, son of Hamilton president, Richard J. Blakinger, receives a well-earned trophy and handshake from his coach, Ken Whisler, upon winning the PIAA State Wrestling Championship.

The Manheim Township senior captured the title for the 103-pound category before 11,300 fans on March 14 during overtime play at the Harrisburg Farm Show Arena.

The new wrestling champion hopes to attend Princeton next year.

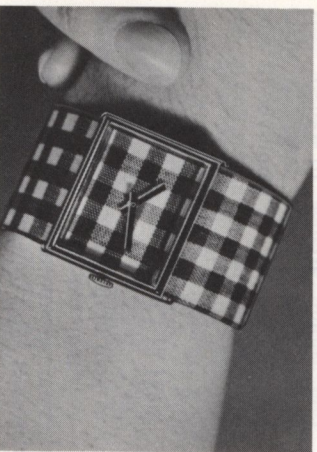
BLASS DESIGNS EXCITING SUMMER WATCHES FOR VANTAGE

Bill Blass, renowned designer of men's and women's clothing and winner of every major fashion award in the country, has designed his second collection of fashion watches for Vantage. The theme of the new collection is SUMMER WHITE — white straps with contrasting faces or white background straps with an alternating color carried through on the strap and dial. The collection is high-lighted by a dramatic array of summer straps, includ-

ing white corfam, gingham and the famous Blass navy blue pinstripe in reverse.

Since Mr. Blass designed the first collection for Vantage in 1969, he has emphasized the importance of watches as a natural fashion accessory and not simply a device to tell time. He has also felt that his watch designs should be worn by both men and women. Retail for each of the six models is \$45.

Two models from the new Vantage by Bill Blass Collection



GINGHAM — Classic gingham checks in brown and white produce a smashing effect on summer fads. The dial is also in gingham.



SPARTACUS II — To be worn as an armband, wristlet, bootlet or waistlet, this model has a full 23" strap — probably the longest ever made for a watch.

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