



TOPICS

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The company's chief executive officer looks at the business



THIRD DIMENSION BEAUTY

The story of Wallace's unique contribution to the sterling flatware industry



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The complete Board of Directors as constituted by the annual shareholders' meeting

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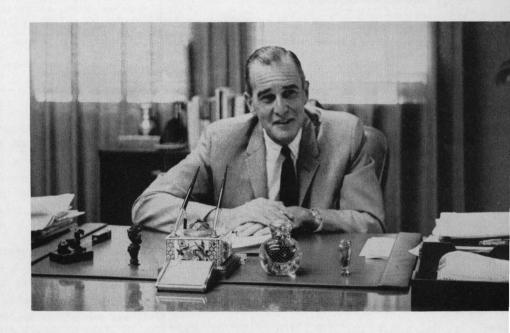
OUR COVER: Silver with Third Dimension Beauty—solid sterling sculptured in the round—has inspired our May-June cover. Just as the Venus of Milo is fully formed from every view, so are Wallace's Third Dimension Beauty patterns a delight to the eye from any profile. For a fuller story of Third Dimension Beauty, please turn to page 6.

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A TALK WITH MR. SINKLER



TIMELY TOPICS talks with Hamilton's President, Arthur B. Sinkler, about the company, the business and the future.

A TALK WITH MR. SINKLER:

- Q: Mr. Sinkler, to start our talk with a backward glance, what do you consider the two or three major achievements during 1961?
- A: In my report at the Annual Shareholders' Meeting, I mentioned that during 1961 we had successfully introduced the new electric watch—the 505—and had completed the design and tooling for our new sterling flatware pattern—Royal Rose. An enormous amount of energy, ingenuity and talent went into successful conclusions of these two projects and I would consider them, probably, the most important ones completed during 1961.
- Q: Since we are already well into 1962, are any results of these achievements apparent, yet?
- A: They are indeed. The 505 sales are running well ahead of our original estimates and we have already had to increase the forecast for the year. Furthermore, the performance of the 505 is the best for any watch that Hamilton

has ever made. This opinion is confirmed by many letters from satisfied users of the 505—reporting excellent performance.

O: And Royal Rose?

- A: The initial sales of Royal Rose are also running well ahead of our estimates. An example of how well this pattern is being received is that our sales for the first fifteen weeks are 30% ahead of the last new pattern we introduced during its first fifteen weeks. The last new pattern was Debutante.
- Q: Now, looking ahead to the coming year, what do you feel are the two or three prime objectives for Hamilton in 1962?
- A: We have many projects underway, like the two I just mentioned, but we are certainly not going to disclose what they are and let our competitors

know what we plan for the year. Many of you are working on these projects and I urge you to continue the fine effort that made last year's achievements possible.

- Q: We have touched on two major areas of accomplishment for 1961. How are some of the Company's other divisions doing?
- A: Precision Metals, Industrial Products, and Military Products all showed nice gains in volume and profits during 1961. During the first quarter of 1962, they are all doing even better. Auto clocks and stainless steel were particularly disappointing last year, and as you already know, we are closing out the auto clock business and are in the process of selling off stainless steel. Fireplace Furnishings, under Frank Fisher,

showed a nice improvement during the last half of the year and we are looking for further improvement during 1962.

- Q: Hamilton now has a number of operations outside the United States. How did we do there in 1961?
- A: Hamilton Watch Company of Switzerland and A. Huguenin Fils, S.A. both did very well last year as reported in the Annual Report. During the year, Henry Huguenin was busy building a large addition to his factory and last month, all of the employees were moved into the new quarters from rented space they were occupying in Bienne. This expansion just about doubles the capacity of our factory in Switzerland and was caused by the increase of business since Huguenin joined Hamilton and to take care of our expected expansion in the international markets.

The Virgin Islands operation—Standard Time Corporation—did very well during the last few months of 1961. You will remember that we acquired this subsidiary in August and were particularly pleased that it continued profitable operations without interruption.



Our Canadian subsidiaries—both Hamilton and Wallace—continue to be disappointing due to the depressed state of the Canadian economy. There are a few signs of improvement there but we can not count on too much during this year.

Q: Will we be hearing more from these operations in the future?

A: We certainly will! This will be particularly true for our watch business in Europe. In the last year we have opened two Europeon subsidiaries for the sale of watches. One of these is in Belgium and the other is in Great Britain. Unfortunately, we will not be able to sell many watches made here in Lancaster through these subsidiaries but they will produce good business for our factory in Switzerland.

Standard Time Corporation, of the Virgin Islands, can be expected to expand as we penetrate the low-priced watch field that we have

not been able to touch with our regular line of Hamiltons.

These two watch markets are completely different. There will be no connection whatsoever between Hamilton watches and the products of the Virgin Islands. This is the only way that it is

possible for our Company to get into the expanding low-priced field and we have high hopes for it.

- Q: Preliminary first quarter figures for 1962 indicate a profit of about \$100,000 compared to a loss of \$72,000 for the same period last year. What were the major factors contributing to this improvement?
- A: The improvement can be attributed to an increase of more than a million dollars in sales for the corporation and improved operating profits particularly in the Lancaster operations.
- Q: How about competition—how do we rate there—in relation to the vigor of the marketplace as well as our efforts to compete?

A: We are in very good shape from a competitive point of view. Wallace Silversmiths has a full, well-designed line of both flatware and holloware that is enjoying increased acceptance by the public and the service which we are now giving on orders for silverware is the best in the industry. Our standard line of watch products, both domestic and imported, is excellent, and of course nobody comes even close to us in the electric watch field. More and more customers are recognizing our unique skills in the Precision Metals and Industrial Products divisions and we intend to continue expansion in these areas with new products.

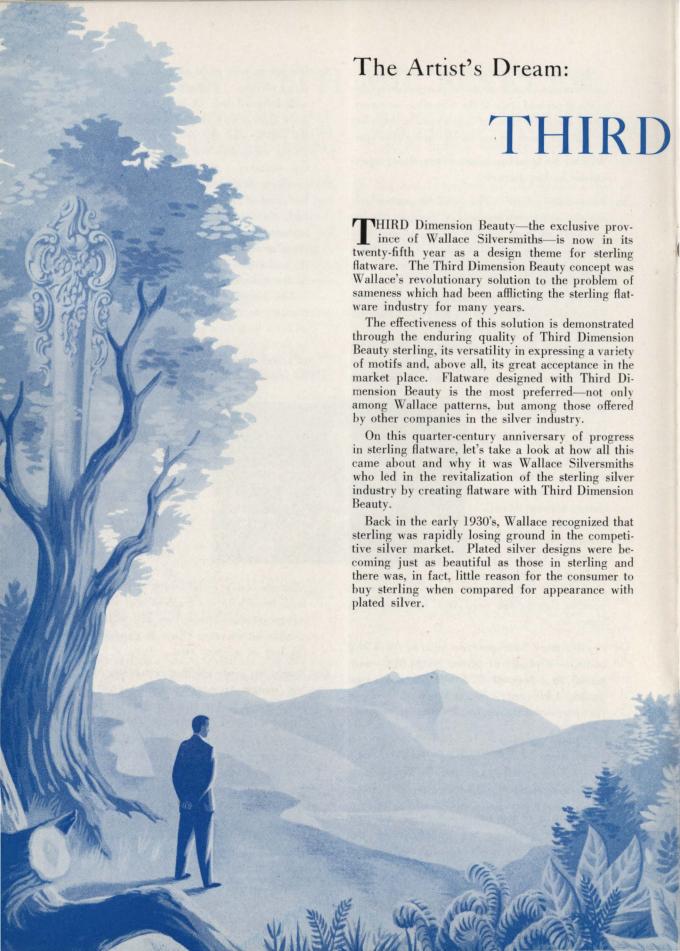
The biggest single threat to our ability to compete in the domestic market has been with us for a long time and that is the low-cost labor in foreign countries. So far we have been able to stand up well against this threat and I see no reason why we can not continue to succeed

against it.

- Q: How can the individual employee whatever his job may be—contribute to the continued success of the business?
- A: Each of us must do our jobs with a maximum of efficiency and a minimum of waste. All

business today is becoming more competitive than ever before. Success will come to the company whose employese are willing to give a little bit of extra effort to produce a better product at a lower cost.

- Q: Based on your earlier remarks, Mr. Sinkler, would you tell us what you feel the year 1962 holds for the Hamilton Watch Company and those associated with it?
- A: I view our performance during 1962 with more confidence than I have looked forward to any year for a long time. We have the products, we have the reputation for quality, we have the skills to perform our jobs, and we have the will to win. That's a combination that is unbeatable. 1962 will be a good year for our Company. That means it will be a good year for everybody associated with it.



DIMENSION BEAUTY

by William J. Regan, Wallace Product Development Manager

A saying in the silver industry at the time was "Sterling silver—nothing more need be said." However, we at Wallace knew from the competitive standpoint that this was just not so. Taking a new tack, Wallace adopted for its guide the slogan "It is sterling, but a lot more has to be said."

Something startling had to be done to awaken in the people of the United States a real desire to own sterling silver. To do this, we decided, silver—among the finest of metals—should be used only as the finest medium for expressing the finest in art. Here was a real challenge and, with William S. Warren in charge of the Wallace design studios, we set out to meet it.

Our first real venture was in late 1933 or early 1934. At that time, the designers submitted sketches for a pattern which we at Wallace thought reflected some of the finest expressions in both silver and art. Even though the pattern was quite different from anything that had ever been produced before, it seemed to carry the new Wallace ideas of fine sterling. Experts in the silver business varied widely in their opinions of the new pattern and, for a time, there was a real hesitancy to introduce it because of its unusual design.

Finally the new approach won out, and in September 1934 Rose Point sterling flatware appeared on the market.

It was an immediate and tremendous success and served as the "kick-off" for Wallace's venture into fine sterling flatware.

Recognizing that 1935 was the one-hundredth anniversary of its founding, Wallace again decided to do something outstanding in the sterling flatware field. We planned a very heavy weight sterling pattern of (we hoped) a truly fine design, though it would probably be a prestige pattern only. Even if the new design did not perform well in sales the world would be well aware that Wallace was the pre-eminent American silversmith.

Sir Christopher was Wallace's one-hundredth anniversary pattern and it, too, began to sell in spite of the earlier inclination not to expect great success as a true market pattern. The response to Sir Christopher was a definite indication that people would buy finer sterling silver if the industry would only produce it.

With the successful introduction of these two patterns came a more venturesome spirit, and Wallace did something in sterling silver that had never been done before. Besides producing a major design innovation, we did something mechanically new when we developed what is now the Stradivari sterling flatware pattern.

Stradivari's distinctive feature is that the design begins on the back, carries over the tip and down onto the front.

This turning over of the tip was an "impossible task" according to all the manufacturing people at the time the pattern was first presented. However, after working for two years to perfect the technique, Wallace brought the pattern out in 1937. For about two years after Stradivari was on the market, it was necessary to hand-hammer the tip down onto the front with a wooden mallet. Finally at the end of two or three years we found a method of doing this operation mechanically.

Shortly after Stradivari came out in 1937 we began to see it in a lifferent light. In looking at it—not only from the front and back, but especially from the side—the new pattern took on depth and perspective. Stradivari had a special beauty not





The artist: William S. Warren



William Toth, head of the design section, starts a new pattern on its way with sketches from his drawing board.

George Bonyai, master modeler, sculpts a largescale model from which the die is made on a diecutting machine.





"Ham" Germain uses a pontograph to prepare large scale templates used in the production of tools and dies.



Hobs—the reverse of dies—are hand chased to the exact specifications of the design by Ford Lanzoni.



Dies are struck from the hardened hob. The die, too, must then be hand-finished as Fred Brunner is doing at left.

Third Dimension Beauty

(Continued from Page 7)

apparent with ordinary sterling flatware—it was not flat!

William S. Warren—designer of Stradivari, Sir Christopher and Rose Point—pointed out that here was the principle which we were seeking, here was a new form of expression in sterling—developed by Wallace and unique in the industry—"Third Dimension Beauty."

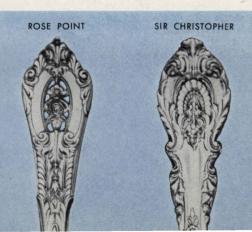
This was a significant contribution to the manufacture of silver. Designers were now free to allow their talents to roam as a sculptor in creating sterling flatware with Third Dimension Beauty. This was especially true of Stradivari, for Wallace was able to obtain not only a design patent, but a mechanical patent for the manufacturing techniques. This was particularly unusual and the only case in the silver industry where both patents were awarded for a single design.

The Sir Christopher pattern was substantially heavier than Rose Point and heavier than any pattern Wallace had made to that time. With a successful heavy pattern behind us, we urged our designer to make a pattern even heavier but still beautiful in design and reflecting the idea of Third Dimension Beauty.

The result was probably the best example so far of the unification of the sculptor's and designer's art—Grande Baroque.

Introduced in 1941, Grand Baroque represents a major contribution to the sterling flatware industry. In spite of its heavy weight and relatively high price, this pattern began to sell from the day it came on the market. In seeking a vehicle for expressing a mood of baroque gaiety, William Warren chose a living motif—the tree.

The trunk, as it reaches upward with its strength, forms a natural handle for each image in the design.



More than half way up the trunk, three curved areas emerge representing the branches of the tree. Each branch is decorated with a line of rain drops, while the center branch bears three small blossoms.

A beautifully sculptured acanthus leaf in its natural formation symbolizes the foliage and, with the blossoms just below, occupies characteristic position in the tree—the top. Little twigs, under the lower branches and on either side of the acanthus leaf at the top, complete the movement of the branches as they wave.

The delightful piercings represent the openings which let the sky and sunshine through.

Down the trunk the roots enter the ground with a pointed tap root penetrating well into the hollow of the bowl and tines. At the lower trunk are delightful little flowers and twigs. Grande Baroque is truly Wallace's most successful pattern and continues to be one of the most popular in the United States.

By this time, other companies noticed the success of Wallace's sterling flatware patterns. They began to follow Wallace design thinking and up-grade their patterns. Competitors introduced heavier patterns than they had ever made before and also tried to do some imitation of the designs themselves. As a matter of fact, the originality of Wallace designs was dramatically affirmed by the courts when one company directly copied Grande Baroque some years after its introduction and was ordered to end manufacture after Wallace brought legal action.

Now we knew that Wallace had four wonderful sterling flatware patterns created with Third Dimension Beauty that had the whole country talking. We also knew that we needed a plain pattern and again our designers went to work.

Grand Colonial was placed on the market in 1942 and was another Third Dimension Beauty pattern which was received with great acclaim across the whole United States. Very seldom does a plain pattern receive wide acceptance in all areas, but Grand Colonial is one of those rarities and has maintained its popularity to the present day.

The two patterns most recently introduced also reflect how Third Dimension Beauty can be applied to patterns fulfilling varied requirements.

Debutante, created with young America in mind is sleek and uncomplicated with a deeply sculptured rose at the top. And since its introduction in 1960, young America has responded to Debutante by making this pattern one of our top sellers.

When the Wallace designers created Royal Rose, they were asked for a pattern reflecting a return to tradition. Royal Rose, introduced only this year, with its deep sculpturing of roses and acanthus has a regal look and has also been enthusiastically received by jewelers and consumers alike.

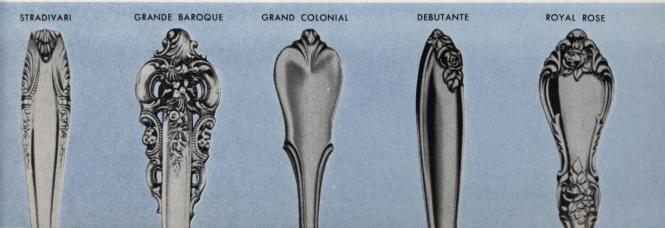
Wallace can claim two distinct contributions as a leader in the sterling flatware industry.

First is Third Dimension Beauty, showing that sterling flatware need not be attractive only from the front but beautiful in profile and on the back as well. This we have shown in our flatware patterns.

Secondly, Wallace caused a major upheaval in the industry by forcing it to lift itself right out of the doldrums and possible relinquishment of its markets.

Wallace was the first to recognize that the sterling flatware business could only wither if it followed the direction of the early 1930's. It was Wallace, with designer William Warren, who recognized that something startling had to be done and, having recognized it, did something about it.

The development of Third Dimension Beauty patterns is a success story for Wallace and for sterling silver flatware. This is the area in which we intend to continue our progress—to develop new and better sterling patterns for Wallace, for the industry and, of course, for the customer.





Clifford J. Backstrand President, Armstrong Cork Company Lancaster, Penna.



J. W. B. Bausman, Jr. Agriculturist Exton, Penna.



Richard J. Blakinger Vice President Hamilton Watch Company



George C. Delp President, New Holland Machine Company New Holland, Penna.



Rufus A. Fulton Vice President Hamilton Watch Company





Jacob L. Hain Investment Counselor Reading, Penna.



Ralph M. Holt, Jr. Treasurer Holt Hosiery Mills Glenn Raven, N. C.



Paul F. Mickey, Esq. Partner Steptoe & Johnson Washington, D. C.



Roland Raver Vice President Hamilton Watch Company



Clarence H. Ritter Pres., First Nat'l Bank of Shoemakersville Shoemakersville, Pa.



William Shand Retired Lancaster, Penna.



Morris Shilensky, Esq. Partner, Hays, St. John, Abramson & Heilbron New York, N. Y.



Arthur B. Sinkler President and Chairman of the Board Hamilton Watch Company



J. Hale Steinman President, Lancaster Newspapers, Inc. Lancaster, Penna.



At the recent shareholders' meeting, seven directors were elected to Hamilton's Board of Directors for terms varying from one to three years. An up-to-date listing of all Directors of the Hamilton Watch Company appears on these pages.

noted..



Looking justifiably pleased with themselves are (I to r) Nelson Craige, Al Mathews and Bill Puffer, advisors to the Verimco JA company as they display the trophies which the Hamilton-sponsored company received.

JA Company Honored

Verimco, the Junior Achievement company sponsored by Hamilton, turned out to be one of the award-winning-est ever at the JA banquet.

The Verimco Achievement Company, which produced a multi-purpose tray, walked off with top honors in three categories: outstanding company, production and engineering, and stockholders' report. Hamilton's advisors—Nelson Craige, Al Mathews and Bill Puffer—were cited by the achievers in the award-winning annual report for their help throughout the year.

Of special note, too, are the awards which came to two of the Verimco achievers: Cherylene Albright and Charles Mihalek both won junior executive awards with Charles also cited for his work as a member of the JA Speakers Corps.

Hamilton watches were awarded to Barbara Rinder and Ronald Myers who were named as achievers of the year.

HRA Card Privileges

Special "Show Your Card" privileges for all Hamilton Recreation Association members were announced recently.

Automotive: special rates for auto services including gasoline at *Mentch's Sunoco Service*, Duke and Liberty Streets and *Travis Texaco Service*, New Holland Avenue and Shippen St. *Park Avenue Car Wash*—\$1.00 weekdays, \$1.25 Saturday and Sunday. Special price tires and service at *Tremellen & Sons*, 459 Juliette Avenue.

Sports: special prices at Overlook Ice and Roller Rink, Lititz Pike, Lancaster Driving Range, Lincoln Highway East, Overlook Golf Course, and Circle "M" Pitch and Putt Course, Wabank Road.

Theatre: special season tickets as well as reductions for individual performances at *Ephrata Legion Star Playhouse*, Ephrata, Penna.

Credit Union Serves You

If you ever need extra money, the Hamilton Watch Employees Federal Credit Union points out that it exists to serve you with money for worthwhile purposes.

Here is the simple procedure for making a loan from your Hamilton Credit Union: 1) become a member of the Credit Union, 2) obtain a loan application form and 3) return it to the Credit Union office.

All loan applications are reviewed on Tuesday evenings and checks may be picked up the following Friday from the Credit Union office. All loans are held strictly confidential.

Your Hamilton Watch Employees Federal Credit Union officers are: President—Sherman Miller, Vice President—Charles Dietrich, Secretary—Henry Schaller, Treasurer—Christ Steckervetz, and Assistant Treasurer—Frank Remley.

HAMILTON: FOR PRESTIGE PRESENTATIONS: (left photo) U. S. Attorney General Robert F. Kennedy presents 505 electric watches to Arthur Lodovichetti (left), president of the White House News Photographers Association, and George Tames, New York Times photographer and winner of the association's Grand Award. (center photo) Pennsylvania Governor David L. Lawrence (fourth from right) presents Hamilton 505 electrics to six visiting Japanese Governors. At the Governor's right is Mayor Barr of Pittsburgh. (right photo) Sarah Benson and Dale Williams of Ohio State University receive their Hamiltons as winners of the National Debate tournament at West Point. Making the presentation is Maj. General W. C. Westmoreland, superintendent of the U. S. Military Academy.













MEN'S BOWLING ROUND-UP: (left photo) The "Pacers" were the league champions. (I to r) Jerry Gegg, Robert Metze, Jr., Ken McMurtrie, Robert Metze, Sr. (captain), and Paul Weidman. (center photo) Individual winners show off their trophies: (I to r) high single—Bill Dinges, 248; high average—Chet Fawber, 177.71; high triple—Lou Giangreco, 641. (right photo) League officers for 1962–63: (I to r) Jerry Gegg, treasurer; Ken McMurtrie, vice-president; Mike Peterson, president and Robert Metze, Sr., secretary.

New Timers



- Janine Carol born to Henry M. (advertising) and Harriet B. Tovar . . . February 12, Lancaster General Hospital.
- Craig Stephen born to Donald J. (industrial products research) and Gloria Lillian Rogers . . . March 15, Lancaster General Hospital.
- Brian David born to Lee L. (military products) and Gloria Karsnitz . . . March 27, Good Samaritan Hospital, Lebanon, Penna.
- Sharon Lorraine born to Philip R. (military products) and Gloria L. Schnee . . . March 27, Lancaster General Hospital.
- Philip born to Louis (model making) and Anna Celi . . . March 30, Mercy Hospital, Long Island.
- David Earl and Dean Ross born to William R. (physics) and Joanne Almond . . . March 31, Lancaster General Hospital.
- Celeste Ann born to Georg S. (watch asembly) and Dorothy M. Rudes . . . April 1, Lancaster Osteopathic Hospital.
- Carl Brett born to Carl (maintenance) and Virginia Goodman . . . April 21, Lancaster General Hospital.
- Lori Ann born to Raymond L. (dial) and Shirley A. Trout . . . April 23, Lancaster General Hospital.
- Ronald Earl, Jr., born to Ronald E. (precision metals) and Frances Roschel . . . April 27, St. Joseph's Hospital.
- Jody Lynn born to Aaron L. (military products) and Nancy L. Slaymaker . . . May 4, Lancaster General Hospital.
- Mitchell S. born to Robert W. (metals processing) and Linda S. Derr . . . May 6, Lebanon Sanatorium.
- Douglas William born to William H. (automatic) and Joanne E. Mathews . . . May 10, Lancaster General Hospital.

Garden Club Officers

The H.R.A. Garden Club met May 8 and elected the following officers for its 1962-63 year: Muriel J. Turton, president; Arlene Patterson and Marilyn Kuntz, vice-presidents; Norma Reynolds, secretary; Gladys Barley, assistant secretary. Jacob Weaver will serve his second year of a two-year term.

Speakers . . .

. . . M. L. Peterson, production engineer, spoke before the Susquehanna Section, American Society of Mechanical Engineers at the group's annual Junior Forum held March 13.

... Richard Walton, industrial products research, addressed the Instrument Society of America on the "Future to Timers," April 24.

... John Mohler, precision metals, won first place in a Toastmasters speech contest April 24.

. . . Frank Russell, material sales, discussed the Hamilton 505 with technical groups in Wisconsin, Indiana and North Carolina during April and May.

Safety Award—Hamilton was cited recently by the Industrial Management Club of Lancaster for its outstanding safety record during 1961.

'Stems' Win Ladies League

The H.R.A. women's bowling league climaxed a successful season with a banquet April 11 where the "Stems" were presented trophies as the winning team. Other awards were made to Ginny Bauer, high average—150, Rhoda White, high triple—541, and Irene Sauders, high single—211.

Officers elected for the 1962-63 season are: Betty Hamblin, president; Priscilla McKain, vicepresident; Harriet Farmer, secretary; and Blanche Herr, treasurer.

"Stems" line up for victory portrait: (I to r) Ann Mottern, Irene Sauders, Roselyne Martin (captain), Bertha Murry and Grace Hamlin.





HAMILTON'S WINNING BALL CLUB—As this issue goes to press, the Hamilton softball team is on top of the Industrial "A" League with six wins and no losses. (Front row, I to r) B. Mowrer, J. Snader, B. Metze, J. Gegg, R. Roschel, E. Leese;

(back, I to r) Red Bauer (Captain and coach), C. Steely, B. Weaver, D. Wolf, G. Neimer, J. Rice, H. Geraci, W. Shuttleworth, T. Stoudt, H. Hagy, R. Ellis, Dick Weaver (manager). Missing: R. Brill, R. Halstead.

RETIRED

Mary E. Minney, automatic, concluded 19 years with the company last month. At the time of her retirement, Miss Minney was inspecting and gaging in the automatic department and had previously



worked in the balance and flat steel section. She is looking forward to more travel, especially on the H.R.A. bus tours. When she is not traveling, gardening and a ladies pinochle club in the neighborhood will

occupy her interest. Miss Minney, who lives at 602 S. Prince St., Lancaster, is also active in church work.

Time to enjoy the outdoors is what **Chester J. Schreck**, machine shop, looks forward to in his retirement which began June 1. Mr. Schreck has been employed in the machine shop for all of his



nearly 22 years with Hamilton. He is happy to be an active outdoorsman, engaging in hunting and fishing—both locally and on trips—all year round. He and Mrs. Schreck also enjoy gardening annual flowers

and roses around their home at 644 N. Pine St., Lancaster. The Schrecks have a daughter and five grandchildren.

Catching up with jobs around the house is planned by **Frank W. Shreiner**, raw stocks and stores, who retired May 1. Mr. Shreiner has been associated with Hamilton since 1942 and says he

will carry many warm memories of the years with the company. He and Mrs. Shreiner are both active in church work in Columbia. The Shreiners have two daughters and six grandchildren. They live in



Columbia at 301 N. Seventh St.

Paul G. Weinhold, accounting, retired May 1 after 27 years with Hamilton. He has spent his entire career in the financial departments, the last 16 with standard costs. Mr. Weinhold plans to keep

up his busy schedule as secretary of Denver Borough and secretary and a director of Kalas Manufacturing Inc. Music is his main hobby including listening to his stereo radio and playing the piano. The Wein-



holds live at 534 Walnut St., Denver.

May 1 was also the retirement date for **John W. Werhel**, service, who completed more than 38 years with that department. Mr. Werhel plans to follow his main interest of fishing with some travel mixed

in. He plans to remain active in both the Hamilton Management and Recreation associations. Visiting among 8 children and 14 grandchildren will also help to keep Mr. and Mrs. Werhel occupied. They re-



side at 535 Fremont Street, Lancaster.



HONOR ROLL ANNIVERSARIES

May - June 1962

40 years

EUGENE DAUGHERTY, Models Laboratory

35 years

RODNEY S. DIFFENBAUGH, Military Products
HENRY SCHNEIDER, Dial
REBA V. SENSENIG, Watch Assembly

30 years

IDA E. SHERTZ, Assembly T

25 years

ROBERT E. COXEY, JR., Escape & Spring J. ROBERT KOPP, Machine Shop ELLIS D. LANDIS, Military Products MARY K. LICHTY, Order Services DONALD M. MOONEY, Metals Processing ALBERT J. MUSSER, Metals Processing KENNETH L. TREES, Inspection MARIE A. UREY, Automatic

20 years

GUARDNER BEACH, Automatic
RUTH A. BRENNEMAN, Spring
MARVIN N. FREEMAN, Metals Processing
CHARLES KOLLER, Maintenance
BETTY M. LINCOLN, Assembly T
KENNETH R. REYNOLDS,
Elec. Movement Assembly

ROBERT C. SMITH, Machine Shop WILLIAM SOROKA, Service FREDERICK N. WALZL, Accounting EDITH M. WEAVER, Flat Steel BERNARD E. ZENER, Chemistry

15 years

EUGENE P. BARBER, Industrial Products FRANCES J. BOOK, Spring WILLIAM G. GASSMAN, Presentation Sales CHARLES L. HUBER, Mech. Engineering GLADYS V. KENNEL, Automatic MARY C. MUSSER, Plate
ANNA MAE SNADER, Administrative
RUTH V. WAGNER, Accounts Receivable
ARDITH M. WIRTH, Accounts Receivable
ANNIE WITMER, Escape

We're off to the . . .



GRAND OLD-FASHIONED HAMILTON FAMILY PICNIC

AT

HERSHEY PARK

(HERSHEY, PA.)

9:30 A. M. TO?

FREE-FREE-FREE-FREE-FREE-FREE

FREE!

FREE!

COFFEE FOR ADULTS

ESKIMO PIE & ORANGE DRINK

(FOR CHILDREN)

BINGO

(PLENTY OF PRIZES!)

FREE RIDE TICKETS!

FREE!

FREE!

FREE-FREE-FREE-FREE-FREE-FREE





LANCASTER, PENNSYLVANIA

Robert A. Preston, Jr. 375 Atkins Ave. Lancaster, Penna. A

