



TIMELY

TOPICS



august 1959

HAMILTON WATCH COMPANY
CREATOR OF THE WORLD'S FIRST ELECTRIC WATCH

august • 1959

TIMELY

Published for the Employees of the
Hamilton Watch Co., Lancaster, Pa.,
by the Public Relations Department.

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* Member American Association
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TOPICS

NO PAPER CARRIED THE STORY

No newspaper carried the story. Can't understand why. It was good material and it was news—packed with human interest, too.

It happened this way. They had looked forward to this weekend for a long time. The children had counted the days. They started off on that trip they had planned so well.

The days went quickly, as they always do on pleasant holidays. It was on their way back—only an hour's drive from home—that the parents began talking about the good time they had. They all agreed it was the most wonderful trip in a long time. They said they'd never forget it.

THEY WERE RIGHT. THEY NEVER WOULD FORGET IT. HERE WAS A FAMILY WITH EVERYTHING TO LIVE FOR — AND THEY REMAINED ALIVE. THERE WAS NO ACCIDENT.

They were among the millions of people who every day drive their automobiles without an accident. They were among the millions of motorists who never make the headlines. They had a happy weekend with a happy ending.

Safety doesn't make headlines. Its stories are those never written. The stories tomorrow's paper will carry will be those with unhappy endings.

But the result of common-sense driving is news—good news—to those who are a part of it. These people won't make the headlines, but they'll be alive to read them.

ON OUR COVER: This month we've given you a scene to help dispel the blistering heat of these August dog days. Our "cool" photographer was Henry Tovar (Advertising) who snapped his son on this lonely stretch of Long Island beach.

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by Hamilton Watch Company

Hamilton Seeks Foreign Markets

The Hamilton Watch Co. showing a profit in a chaotic United States market, is examining international marketing opportunities to strengthen its position in the future, Arthur B. Sinkler, president, told the New York Society of Security Analysts today.

He said an aggressive domestic operation and diversification into industrial and military products has strengthened the company's financial position.

Mr. Sinkler said the company's first quarter ended April 30, 1959, earned \$139,613, or 32 cents a share, on sales of \$6,054,474. In the first half of 1958, the company had a net loss of \$27,702 on sales of \$4,281,968.

Mr. Sinkler said the company's sales for the first quarter of 1959 were up 40% over the same period last year.

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Alcoa Eyeing

Indust

20 THE WALL STREET JOURNAL, Thursday, May 14, 1959

Hamilton Watch First Period Net Is \$140,000

Profit Compares With Loss in Like Year-Ago Period; Sales Run 40% Above '58

LANCASTER, Pa.—Hamilton Watch Co. had a first quarter profit of \$140,000, or 32 cents a share, compared with a loss in the like year-ago period, and sales are running about 40% ahead of last year, Arthur B. Sinkler, president and chairman, said at the annual meeting.

Mr. Sinkler said sales for the three months ended April 30 were \$6,055,000, compared with \$4,282,000 in the like year-ago quarter. "We have been successful in all divisions," he commented.

Hamilton's Dividends Hit 20 Cents A Share

The Hamilton Watch Co.'s board of directors Tuesday declared quarterly dividends of 20 cents per share on the common stock and \$1.00 per share on the preferred stock. Both dividends are payable June 15 to shareholders of record May 28. At the annual shareholders' meeting, Arthur B. Sinkler, president and chairman of the board, reported the company's profit for the first quarter of 1959 at approximately \$140,000 as compared to a net loss of \$28,000 for the same period last year.

Hamilton's consolidated sales for the 1959 quarter were \$6,055,000 as compared to \$4,282,000, Sinkler said.

"Sales are running about 40 percent ahead of the same time last year," Sinkler said. "This increase has been achieved through contributions from all divisions of the company."

In addition to the volume production of electronic equipment in the Hathaway Division," he said, "there is also strength shown in the watch market. New styles, new marketing programs and the entire watch line received very well this year and consumers' strength in

NEW YORK TIMES, FRIDAY, JULY 3, 1959

SALES CLIMB BY 35% AT HAMILTON WATCH

Sales of the Hamilton Watch Company are 35 per cent higher than they were a year ago, Sinkler said.

HAMILTON'S FUTURE PLANS EXPLAINED BEFORE SECURITY ANALYSTS

President Arthur B. Sinkler Addresses New York Society at July Meeting

Hamilton's 1959 sales increase, along with the company's recent progress in the establishment of a base for expansion in foreign markets, made headlines this summer both on the financial and news pages of newspapers throughout the country. This story on our company's present status and future outlook was the result of a talk by President Arthur B. Sinkler before the New York Society of Security Analysts on July 2, at a luncheon meeting of the organization in New York City.

Just two years ago Hamilton was accepted for the first time to present its story before this same society. In July 1957, President Sinkler explained to the analysts the company's entry into new fields through the development of allied products and through expanded research into other areas of diversification.

Through these two appearances, in as many years, by our company president, Hamilton was given an excellent opportunity to make its position known to the financial world and to future shareholders.

The Security Analyst is a person employed by a brokerage office, bank or other investment house to research certain companies so as to make recommendations regarding a firm's relative financial strength or future possibilities. Throughout the country there are several security analyst societies, with the largest being in New York City. The members of this organization meet at luncheon five days a week with an invited representative of a company as guest speaker. Members of the metropolitan press, the financial press and the news services also attend the daily meetings to pick up news of a company's activities either from the speaker's formal address or from the question-and-answer session following the talk.

Mr. Sinkler's talk before the analysts was carried by all the New York City newspapers, U.P.I. and A.P., Dow-Jones and Merrill Lynch news wires.

Speech Is Available. There are a limited number of printed copies of Mr. Sinkler's July 2 speech available. Anyone interested in reading this account of our company may pick up a copy at the Personnel Office.

OPERATION

CHAMPIONSHIP

4th ANNUAL NATIONAL SALES CONFERENCE

JUNE 22-24, 1959

The Many Faces of the Conference

The championship team of Hamilton management and sales force got together for the fourth consecutive year for a three-day meeting this June at the company's home plant. Among the more than 100 conference members were representatives of our subsidiaries, R. W. Biggs & Co., Inc., Stamford, Conn., and The Hamilton Watch Co. of Canada, Ltd., Toronto, Canada.

Conducted around the general theme of "Operation Championship," the conference outlined and explained to the salesmen through speeches, skits and special discussion sessions the company's ambitious 1959 marketing program, as well as the progress of its various divisions.

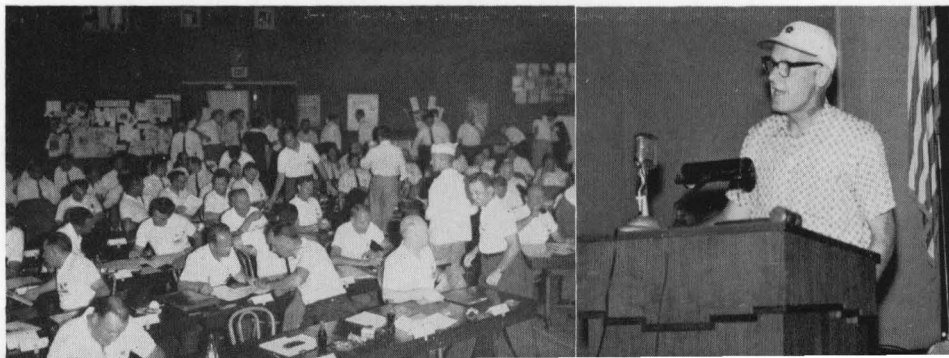
59 in '59

Annually a highlight of the Sales Conference is the unveiling of the new Hamilton watch line . . . and this year 59 completely new models were added for one of the finest and most promising product lines in the company's history. The full fall watch line, vice president R. A. Fulton told the sales representatives, now consists of 342 models with a total of 735 variations.

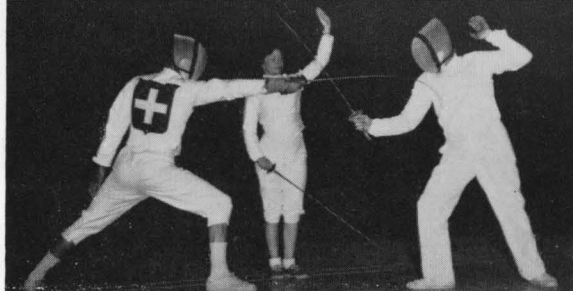
Coming as a real surprise—and one with a particularly appropriate tie-in—was the appearance of Slammin' Sammy Snead as special conference guest and celebrity. Snead, who blistered the famous Greenbrier course with a blazing 59 in '59, addressed the conference audience in Hamilton's auditorium and gave a private exhibition to the conference guests at the home of president Sinkler.

This most successful sales meeting was made possible through the efforts of dozens of Hamilton employees in all divisions, departments and sections of the company. Here are a few scenes from '59's "Operation Championship."

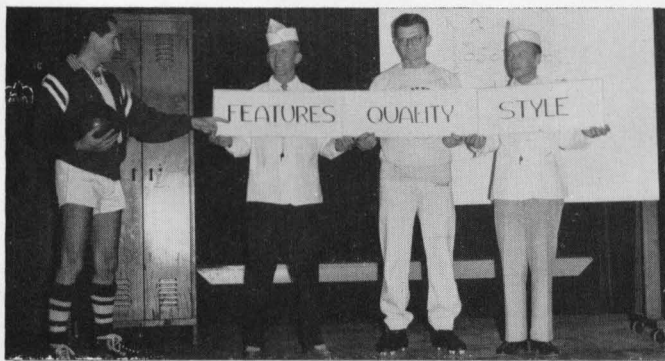
"Pro" H. S. Tholen, director of sales, addresses the team . . . "We enjoy an excellent trade name. Let's continue to make it pay off . . . we're not interested in a fast buck for a short term . . . we want a profitable business year in and year out."



R. A. Fulton, vice president . . . "All indications point to an even better year in 1959 . . . the opportunity is there to make this one of the best years we've ever had. Let's continue to play like the champions we really are."



Export Division's W. Wolfe and F. Orr fence a match to get across the point of Hamilton's efforts in establishing a program for international marketing.



Merchandising introduced the "coaches" and "players" of Hamilton's All-Star Team for '59 . . . the watch line with the features, quality and style to keep it in the top line-up for a long time.



Arlene Hershey, Public Relations, presents "The Parade of Time" to the audience. Arlene went on tour with this lecture this spring, presenting it in schools, on radio and TV, and before other groups.

Advertising director R. J. Gunder used realism to tell about Hamilton's fall "Weatherproof" campaign. On the ladder is "weatherman" Jack Long (Material Sales).

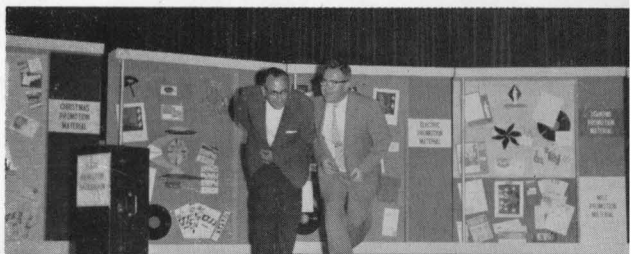


Displays in the auditorium attracted much attention. Here representatives of Hamilton Watch Co. of Canada, Ltd., inspect the Metals Processing exhibit.



"Slammin" Sammy Snead and "Steamer" Fulton exchange professional pointers on the best way to "play the game." Snead made a surprise appearance on the conference program.

Following a dramatic showing of our Christmas dealer promotions, M. J. Carosielli (District Mgr.) and Wally Bork (Advertising) take a deep bow





Informal attire, plenty of food and drink—you can be sure I'll come back to this shindig next year!

ONE OF THE BEST EVER

H.R.A.'s Family Picnic

With no exaggeration we feel it can honestly be proclaimed that the Recreation Association's annual family picnic this summer was certainly one of the best ever. Hamilton Day at Hershey Park just couldn't have been much more successful.

Turnout? Tremendous! Weather? Terrific! Fun? Ask those who were there! The accolades are due all of the hard-working committee members and each one of you who helped out in any way—even if it was by just being there.



Committee members take a break from their many duties to smile at the birdie. Sorry if we missed anyone.



The Hershey bandshell bounced with rock 'n roll as a part of the afternoon's professional entertainment . . . and from Hamilton's neophytes to cats, everyone was strictly "way out in orbit."



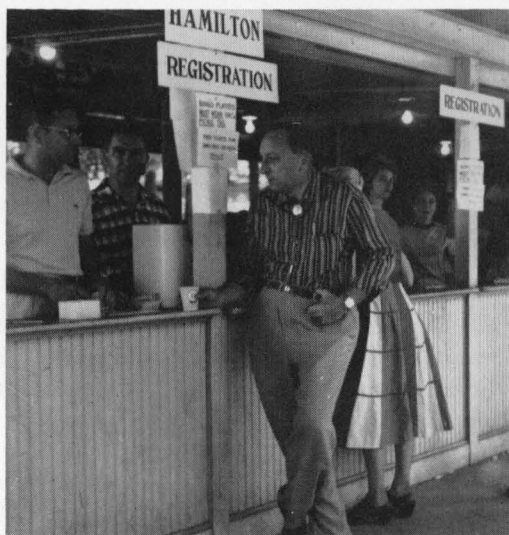
The Bob Welk family takes a leisurely turn around the park. Those youngsters won't tire out, either, until they've seen everything, including the zoo.



In true picnic fashion, the tables were loaded down for lunch, the high point of the day for young and old.



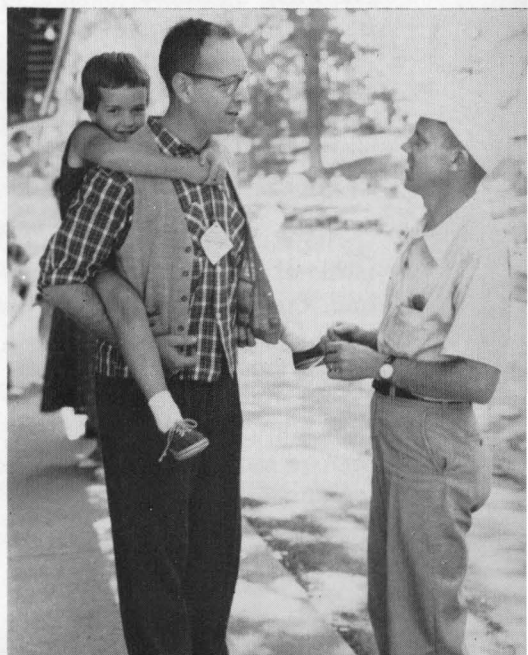
The cool shade of a tree is the picnic spot chosen by these two Hamilton families.



Bill Sterling strikes a real "Matt Dillon" pose at the "coffee bar."



→
Weary young legs get a lift from "Daddy" Wilson who rests his own for a moment to chat with Don Bly.



←
View from the bridge. Bettye Miller pauses to take in the peaceful scene across the water to the picnic grounds.

I'VE GOT A QUESTION ??



Ques: I read in Timely Topics that a Hamilton electric watch display was among the exhibits this year at both the Tokyo and the Paris International Trade Fairs; I've been wondering if any of our watches or other products are being exhibited in the United States pavilion in Moscow?

Ans: No, Hamilton is not represented in the United States exhibit now in Russia. However, we will be represented in the forthcoming International Exhibition of Industry and Commerce, Rio de Janeiro, Brazil, scheduled for opening on September 7th. We'll tell you more about this later.

Ques: What is the purpose of the large metal bands being fastened around Hamilton's smokestack? Also, what kind of metal are they?

Ans: Our 150-foot smokestack, now being cleaned and repaired, tapers from a multi-layer thickness of bricks at its base to a one-brick thickness (extending the length of the name "Hamilton" on the stack). The one-brick section has been repointed several times throughout the years, but the pointing is not as strong as the original mortar, so extra reinforcement is necessary to retain the stack's strength.

The reinforcement bands (10 in all) are made of stainless steel, to prevent rusting, and are approximately 5 inches wide. Each band is made up of two half circles bolted together with stainless steel bolts. These bands were polished by a Wheelabrator in our Precision Metals Division to remove scales on the steel caused by the forming of the bands.

Ques: Is it really true that the company's employment is up this summer?

Ans: Yes, this is certainly true. As of the 1st of July, our employment was 232 above last year's total on the same date. Since January 1 of this year, Hamilton's net employment increase is 106.

I'VE GOT A QUESTION

Please publish the facts in Timely Topics about the following question or rumor:

???





WIDE WORLD

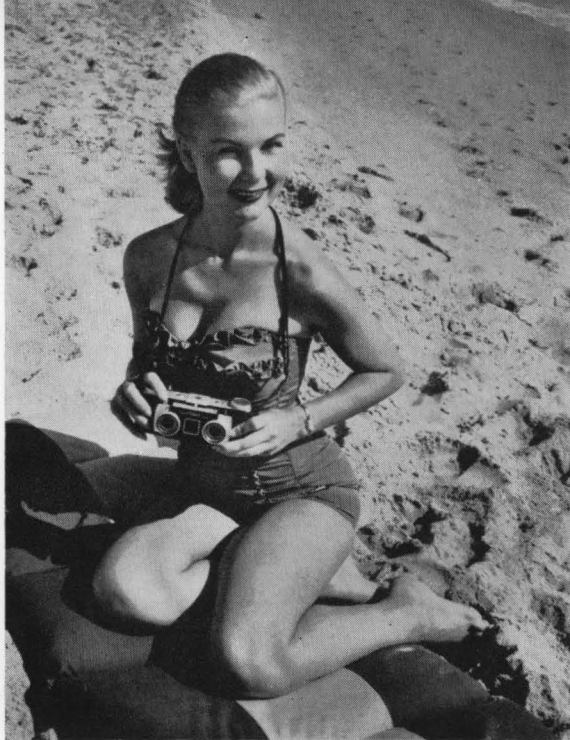
IKE'S WATCH PICTURES GRANDCHILDREN

● THIS DOTING GRANDFATHER may be starting a new fad for grandpops and other folks, too. On the dial of that wristwatch which the President is wearing are the faces of his four grandchildren: Mary Jean 3; Susan 7; Barbara Ann 9; David 11.

We don't know just how the children's pictures were placed on the dial, because strict White House policy forbids release of information about the President's personal possessions. But photographic specialists say it can be done in several ways. Easiest: Paste tiny snapshots on the dial of the watch. More satisfactory: Have pictures and dial numerals (drawn by an artist) printed on photo foil and reduced to size of dial. Cement foil to dial. Estimated cost: around \$25.

Or, the pictures could be printed directly on the dial. That would be rather expensive and might require the work of a skilled photoengraver.

Note: Mrs. Eisenhower's pearl jewelry is worth a second look, too. ■ ■ ■



TIMELY TOPICS COVER PHOTO CONTEST

ENTER TODAY!

• **WHY THE CONTEST?** It's very simple—the October-November issue of Timely Topics needs a good cover. So we're running a contest to try to get one. Look through the photographs you snapped this spring or summer and send in an entry or two. It's very easy to enter. Here are the rules:

ALL ENTRANTS must be employees of Hamilton Watch Company. Each entrant may submit as many photos as he wishes.

ALL PHOTOS must be black and white and taken within the present year. No prints or enlargements under 2¼ inches in the smallest dimension will be accepted. No art work or retouching on prints is acceptable. Photos should not be mounted or framed.

TO ENTER, send your photos to J. Thompson (Public Relations) no later than September 30. All photos will be returned to the entrants.

PHOTOS will be judged on photographic quality, general interest, originality and suitability to the magazine cover.

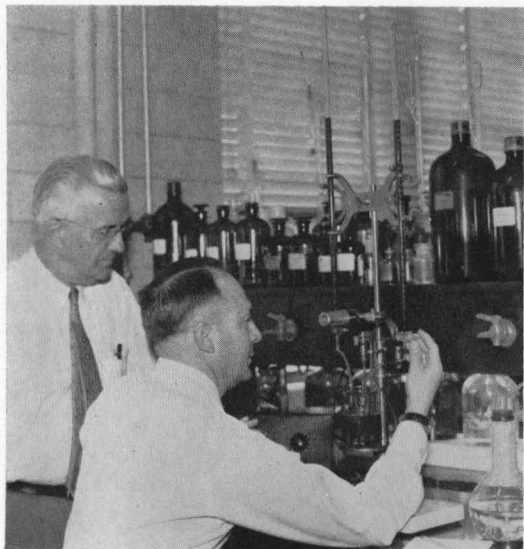
PRIZES will be awarded for the four best photographs. The prizes are as follows:

1st Prize—\$10. This photograph will be reproduced on the cover of the October-November issue of Timely Topics.

2nd Prize—\$5. 3rd Prize—\$3.50. 4th Prize—\$2.50.

NOTE: Be sure to enclose your name and department with each entry. Please have the negatives of all entries available. It may be necessary to request winning photograph negatives at the close of the contest.

noted..



CHECKING THE TITRIMETER which they constructed in Hamilton's chemical laboratory are (left) Ray Musser and Harold Quickel.

HAMILTON GIVES TITRIMETER TO GETTYSBURG COLLEGE

The company's chemical laboratory recently presented an electronic titrimeter to the Chemistry Department of Gettysburg College. A titrimeter is an instrument used by analytical chemists to determine the quantity of a chemical radical in the testing of an unknown solution.

Hamilton's gift was of rather significant appropriateness for it was constructed by Ray W. Musser and Harold H. Quickel, both Hamilton chemists for many years, and it was used for a period of time in the company's laboratory. Hamilton replaced the titrimeter by a more industrial type instrument. The gift was presented to Dr. John B. Zinn, the retiring head of Gettysburg's Chemistry Department, who has been a long-time friend of Hamilton's chemical laboratory personnel.

1958 ANNUAL REPORT IS MERIT AWARD WINNER

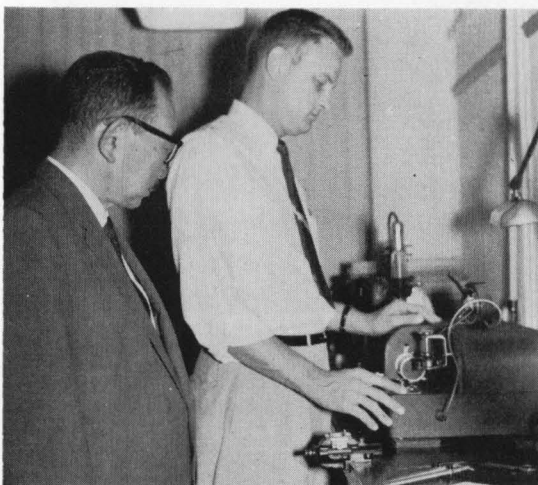
Hamilton's 1958 Annual Report has received a Merit Award in the 19th Annual Report Awards Contest sponsored by Financial World magazine. From the more than 5,000 reports entered in the contest, 1,824 received the Merit distinction.

For this award the Financial World editors select reports that measure up to predetermined standards generally recognized by Security Analysts as essential for such a financial accounting.

ENGINEER RECEIVES DEGREE

Donald J. Rogers, a process development engineer, Mechanical Design & Testing, this spring received a B.S. degree in Mechanical Engineering from Lafayette College, Easton. Rogers, a 1953 graduate of Easton High School, came to Hamilton in January after completing his course work at the college.

Rogers is a member of the American Society of Mechanical Engineers. Before joining Hamilton he was an assistant engineer with Ingersoll-Rand Co., Phillipsburg, N. J.



A DISTINGUISHED VISITOR to Hamilton this summer was Doctor of Engineering M. Kawarada, a professor at Waseda University, Tokyo, Japan. Dr. Kavarada toured Hamilton's factory, visited with head watchmaker Dick Slaugh, and stated that he'd had a "most interesting day." Above, Frank Russell (Senior Product Analyst) checks out Kawarada's new watch on a timing machine.

BRAIN WORK BRINGS BONUS TO EMPLOYEES

Suggesters have been quite active over the past few months and several employees have already received more than one award for the year. One of these is Carlos White, a set-up man in the Train Department. White's second accepted idea for 1959 was to remove teeth cutting burrs from 10 and 16 size pinions with a staff lathe rather than by hand underturning. An award check of \$60 was presented to him for this valuable suggestion.

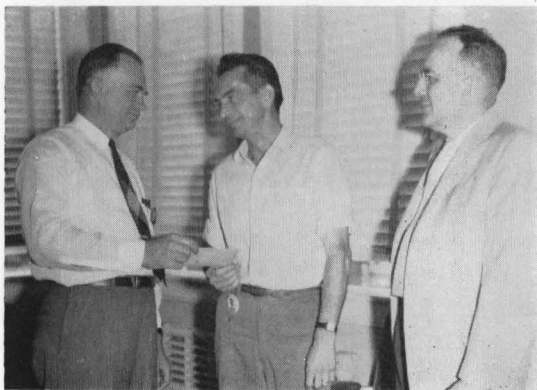
Richard Hess, also a set-up man in Train, has earned his 10th award through the Suggestion System. He was recently given a \$50 check for submitting the idea of using Hamilton semi-automatic burnishing machines to burnish the pivots of 10 and 16 size third and fourth pinions. Formerly these operations were done on hand-operated lathes and required nearly twice the time to meet production schedules.



TRAIN DEPARTMENT WINNERS, Carlos White (center) and Richard Hess, receive their award checks from A. J. Kleiner, superintendent, Watch Parts Mfg.

General machine set-up man in the Job Shop, Richard Fitzgerald, has had three suggestions accepted and was awarded a check for \$40 covering all three. His ideas were: 1) Development of a new method of staff turning jewel sleeve assemblies—from carbonyl to nylon centers; 2) Development of

new method of truing or straightening torsion bars between centers on a comparator; 3) Development of a new method of bending the Marine Chronometer stop bar springs.

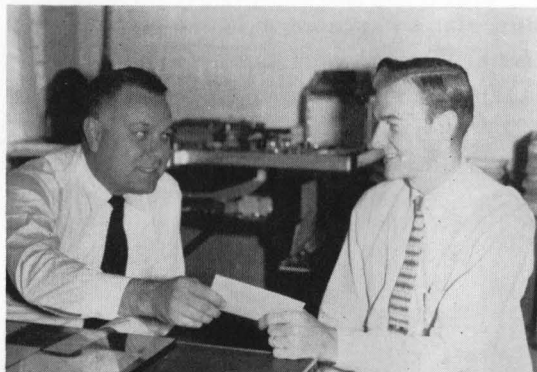


SUGGESTER RICHARD FITZGERALD (center) is presented with his award by R. B. Mentzer, mechanical superintendent. G. E. Shubrooks, chief engineer, is present to offer congratulations.

Robert L. Martin, now in Watch Assembly, submitted his award-winning idea while he was in the Spring Section. He was given \$25 for suggesting a better way to separate the non-useable part of the 5/0 contact point from the spring, following the welding operation.

The Product Appraisal Section had a winner, too, in Frank Russell, senior product analyst. Russell earned \$15 for an idea concerning the shape of the clutch lever spring for the electric watch. His proposal would increase the tension of the spring to keep the hands from spinning when setting the watch.

ROBERT L. MARTIN collects his "idea money" from G. T. Wolf, his foreman in the Watch Assembly Section.





PRODUCT ANALYST FRANK RUSSELL receives his suggestion award check and congratulations from **R. W. Slaugh**, head watchmaker.

In Precision Metals, Lester R. Ulrich, rolling mill operator, received \$10 for turning in the practical plan to use a padded spring-loaded scraper to remove paper employed in rolling ultra-thin foil on the ZR-32 mill.

Lloyd Drybred, a set-up man in Plate, was also a recipient of a \$10 award. Drybred thought of the combination of two operations on 4992B barrel bridges, thus saving the cost of one complete operation.



LESTER R. ULRICH from Precision Metals accepts his award from **G. E. Shubrooks**, chief engineer, while foreman **R. E. Schafer** looks on.

IDEA STARTER

When looking around for valuable ideas, consider the scout knife. Here is a good example of the combination of two or more tools into one easily handled and efficient piece of equipment. In use, a two-ended tool that can be reversed in the hand is generally faster to work with than two tools which must be separately picked up and laid down.

Methods or operations, as well as tools, can often be improved by combining two or more. Many times this is accomplished

WHATS THE BIG IDEA ?

Hamilton employees last year collected almost \$1,400 for their ideas.

It has been said that the best man on the job is the man who believes that no one can do his work better than he can.

If you know your job better than anyone else, as most of us do, you are in the best spot to come up with ideas to help solve or reduce a production problem, and get some phase of the work done more efficiently.

Naturally, not all ideas click. But no idea can get anywhere unless it's placed where somebody can evaluate it and do something about it. Nobody has a monopoly on ideas. You'll never know how good yours is unless you "run it up the flagpole and see if anyone salutes it."

Your "flagpole" for ideas at Hamilton is the Suggestion Award Program. You'll find suggestion blanks in the boxes placed along the corridors.

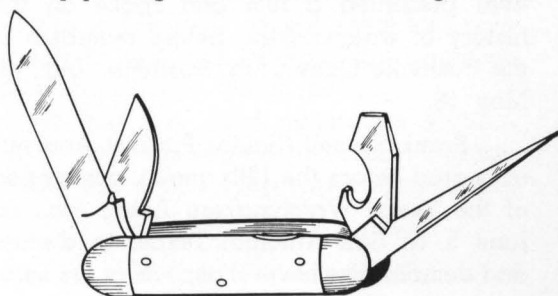
What's your big idea?

POSTSCRIPTS

- The average man has five senses—touch, taste, sight, smell and hearing. The successful man has two more — horse and common.
- Progress comes both from doing new things and old things better.

by elimination of handlings, storages and sometimes inspections.

Check the tools and methods you use. You may find a way to speed up or improve a job by putting to work a "combining" idea.





NO DUDES AT THIS ROUNDUP. Left to right: Jim Carson, Ass't Sales Manager; Marvin Fein, Eastern Division Sales; Ray Miller, Sales Manager; Joe Marianowits, Advertising; Dick Armil, Central Division Sales; Rick Keller, Western Division Sales; Lou Carter, Customer Relations; Barbara Pitman and Julie Page, Secretaries.

ANNUAL ROUNDUP AT HATHAWAY DIVISION

The annual 1959 Roundup of the Hamilton-Hathaway Sales Organization was held in Denver, Colo., June 1 through 5. Don Jones, vice president and general manager of the Hathaway Division, opened the meeting. Ray Miller, sales manager, presided over the 4-day activities.

Highlights of the Roundup were the introduction to the sales force of Hathaway's new products, followed up by a refresher course on the division's standard equipment. The Sales Department expressed great enthusiasm toward future sales prospects for the Hathaway Division.

SPEAKERS...

... William J. Hartman (Sales Representative) presented a film and spoke on the history of watchmaking before members of the Rushville Lions Club, Rushville, Ind., on May 18.

... Frank Russell (Senior Product Analyst) appeared before the 12th annual convention of the Texas Watchmakers Assn., Inc., on June 5, in San Antonio, Texas, to discuss and demonstrate several aspects of the serv-

ice of the electric watch. On July 12, Russell spoke on "Servicing the Electric Watch" at the Mississippi Jewelers Convention, Biloxi, Miss.

... Robert V. Hartman (Public Relations) addressed members of the Louisiana Horological Association at their annual convention on June 14 in Alexandria, La. Hartman's topic was, "Electric Watch Servicing."

... Henry M. Tovar (Sales Promotion Manager) was one of the speakers at the Retail Jewelers of America convention, July 21, in Chicago, Ill. Tovar discussed watch sales promotion.

... Marlin S. Walmer (Supervisor, Metallurgical Section) was one of the speakers at the 3rd annual summer conference on vacuum metallurgy held at the College of Engineering, New York University, June 1-3. Walmer's subject was, "Development of Melting Procedures for Special Alloys Used in Commercial Applications." The conference was designed to acquaint practicing engineers with the latest developments in the field.

... A. J. Kleiner (Supervisor, Watch Parts Mfg.) and A. J. Mathews (Supervisor, Cost Reduction Sec.) participated in a panel discussion at the June 6 conference of the Eastern Industrial Management Clubs held at Mountain Lake House, Marshalls Creek.

NEW TIMERS



- Susan Lynn born to Clarence and Jean Shenk ... June 19, Lancaster General Hospital ... Clarence is employed in the Machine & Tool Shop.
- Nancy Elaine born to Thomas and L. Claire Downs ... July 1, Columbia Hospital ... Tom is in A.P. Scheduling.
- Phillip Raymond born to Paul and Edna Gring ... July 3, St. Joseph's Hospital ... Paul is in Order Dept.
- Thomas Richard born to Dick and Jane Hughes ... July 18, Peoria, Ill. ... Dick is a sales representative in the Central District.
- Marguerite Anne born to Frank and Anne Coburn ... August 5, Lancaster General Hospital ... Frank is manager of advertising production.

ELECTRIC WATCH WINNERS



Ken Lloyd (left), Hamilton sales representative, presents "Pacer" model electric watches to Boone Nevin (center), general manager of WHBQ Radio, and Jim Bedwell, sales manager of WHBQ Radio, Memphis, Tenn. The awards were made because WHBQ was winner in the "cities over 100,000" group for selling the greatest number of time spots to Hamilton retail jewelers.

CHORUS PLANS BIG YEAR

The Hamilton Chorus, under the direction of W. H. Paul (Mechanical Design & Testing), announces its rehearsal schedule for the 1959-1960 season. The first rehearsal will be held in the Hamilton auditorium on September 8, at 5 p.m. Following this date, weekly rehearsals are scheduled for each Tuesday evening at 5 o'clock. Genevieve Napolitan (Advertising) is accompanist.

The Chorus, a Hamilton organization for many years, is looking forward to another successful season. One of the group's high points of the year is the traditional Christmas program broadcast over WGAL radio and presented at the employee's Christmas dinner. The choristers also make occasional appearances at churches and worthy charitable or civic events.

The organization's prime objective is to provide satisfaction and relaxation for its membership and to musically entertain the company's employees on special occasions.

Anyone who enjoys singing and working with others who like to sing should plan to become a member of this choral group. It's easy to join—just call the Personnel Office.



FROM THE MAILBAG

Stamford, Conn.

Dear Sirs:

You perhaps have received many letters of this same type, but none the less I feel it's worth repeating.

In the early 1900's my parents carried or wore the Hamilton watch. Then as each of their five children finished school, what better expression of their pride, and a suitable award to the five of us, than a Hamilton—and of course by then wrist watches had become the vogue.

Upon the graduation from high school of the older of our own seven children, we have carried on this tradition, prior to their going on to college.

Tonight my wife and I again went to our local jeweler to select a Hamilton for the fourth time, as our fourth oldest child is being graduated this next week. In two years this will be repeated for our fifth child and then, thank goodness for us (but not for Hamilton) we'll have a breathing spell until our eight and seven year olds reach that event.

Five years ago on my birthday my wife bought me a later style Hamilton, though naturally my other one was keeping good time . . . but styles change, so I had to have a more modern wrist watch.

In the fall of 1957, thanks to the contest you ran in Coronet, my wife was fortunate enough to win one of your fine watches which she proudly wears today.

I felt that this "third generation testimonial" to the high regard in which Hamilton is held was worth bragging about.

Cordially,
D. E. SHAUB

HAMILTON JR. MIDGETS COP LEAGUE CHAMPIONSHIP

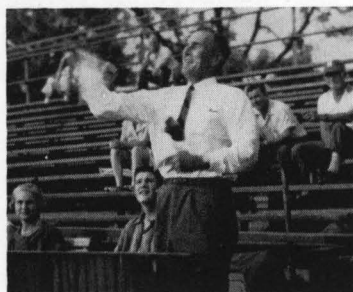
With only one loss in a 20-game season, Hamilton's Jr. Midget Baseball Team walked off with the Red Rose Jr. Midget League trophy for 1959. At this writing, the Jr. Midgets are now set for their final contest—the Round Robin Play-Off. Here's wishing them the very best of luck.

On August 22, the Jr. Midgets will be the guests of Hamilton and the Philadelphia "Phillies" when the "Phillies" play the San Francisco "Giants" in Connie Mack Stadium.

This team has been Hamilton-sponsored for the first time this year, and its co-managers, George Dommel (Military Products) and Robert Ulmer (Automatic) are to be complimented on turning out this great little championship team.



RED ROSE JR. MIDGET LEAGUE CHAMPS—the Hamilton Jr. Midget Team: Top row (l. to r.) Robert Ulmer, co-manager; Bobby Lawrence, Donny Wilson, Skip Sites, Paul Flory, Glen Brooks. Center (seated) Jimmy Wilson, Billy Miller, Doug Schaefer, Don Mentzer. Front, George Dommel, co-manager; Charles Binkley, Steve Brody, W. Hemming, Bobby Ulmer, Terry Weeks.



Arthur B. Sinkler tosses out the first ball to open the Jr. Midget's title-clincher game at Stumpf Field. Hamilton won 2-1.

MIDGET-MIDGETS REACH NEW ERA TOURNEY FINALS



HAMILTON MIDGET-MIDGETS OF '59: First row (l. to r.) Bobby Hersch, Tim Plito, batboy, Bobby Lynes, Dick Lynes, Butch Keiser. Second row: Larry Brown, Charles Westhafer, Garry Bauer, Norman Carr, Eddie Gochenauer, Mike Bauer. Third row: John Westhafer, ass't manager, John Herr, Gregg Grill, Jim Todd, Fred Gearhart, manager, Larry Underkoffler.

The Hamilton-sponsored Midget-Midget's had a terrific season this year . . . the only city team to gain the finals in the 14th annual New Era Tournament. The boys lost the championship to Paradise, but only by a score of 4-2. Hamilton's Midgets won the post-season play-offs against Salvation Army team, 13-2.

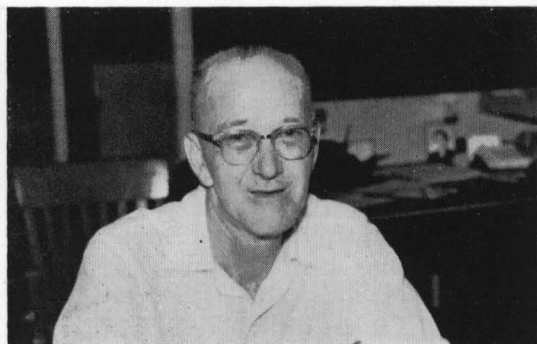
"They're all a great bunch of little guys," says manager Fred Gearhart (Metals Processing), to whom, along with assistant manager John Westhafer (Escape & Flat Steel) is due a lot of credit for the fine spirit and play of this group of youngsters.

SOFTBALL TEAM FINISHES 2ND

The HRA Softball Team finished second in the Industrial League regular season play on Aug. 4th, only two games behind the winning Bearings Co. team. The Hamilton boys compiled a record of 22 wins, 6 losses.

The league play-offs are next on the team's agenda, with Hamilton pitted against the Lancaster Police team.

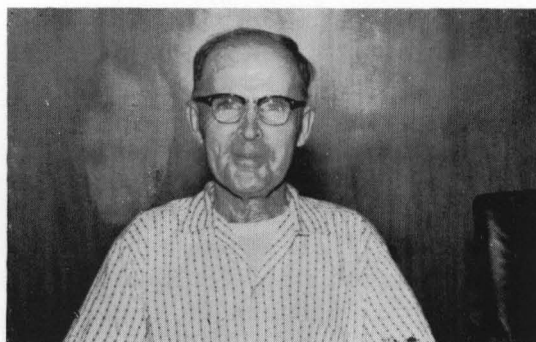
RETIRED



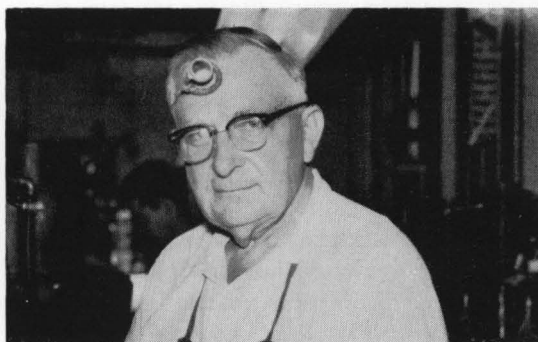
Hubbard P. Smeltzer (Maintenance) retired on July 1, after an employment of 12 years with the company. Hired by Hamilton as a millwright in August 1947, Mr. Smeltzer worked in this capacity until January 1958, when he was transferred to the night maintenance crew. For relaxation he devotes his free time to two favorite hobbies—working a truck garden and upholstering furniture. Mr. Smeltzer is a York County native and lives at 525 Locust St., Wrightsville.



Esther H. Todd (Press Section) left the company on July 1, taking an early retirement. Mrs. Todd, who is a press operator, began her service with Hamilton in 1927 in the Train Department. After a short period of time she was transferred to the Press Section and has worked in this section most of her 32 years with the company. For recreation, Mrs. Todd enjoys knitting and crocheting everything from baby booties to table cloths. She is a native Lancastrian and lives at 436 E. Ross St.



Harry W. Herr (Maintenance) retired on July 1, completing over 15 years of service with the company. Mr. Herr, a member of the night maintenance crew, came to Hamilton in September 1943, as an employee in Heat Treating. Later he was transferred into day maintenance work, and just a few years ago was placed on night maintenance. A lover of nature, Mr. Herr spends his free time in taking walks in the country. He is a native of Lancaster and resides on Main St., Florin.



Aldus M. Hanselman (Plate Dept.) retired July 1, after 33 years of service. Hanselman, who holds seniority as a "profiler" in Plate, came to Hamilton in 1926 as a hand stoner in Damaskeening. When this department was discontinued, he became a millaskeener operator. With his retirement Hamilton lost its oldest quoit player and holder of two runner-up quoit trophies. Also, he enjoys bay fishing—something he's planning to do quite a bit of this summer. He lives at 435 N. Prince St., Millersville.

GENERAL

... Bill Stoops (Sales Representative) was recently elected to the board of directors of the Kentucky Retail Jewelers Association.

... Leroy C. May (Watch Assembly) has been elected thrice potent master of Lancaster Lodge of Perfection, Scottish Rite Masons.

... Hamilton this summer established an annual watch award to the queen of the Indianapolis "500" Festival and to the winner of the 500 mile Speedway Race. The first recipients of the awards were Miss Ann Lawrie, 1959 Festival Queen, and Roger Ward, winner of the May 30th race. The watch presentation was made by William Hartman, Hamilton sales representative.

... Dick Slaugh (Head Watchmaker) was an exhibitor in the oil painting division of the first Lancaster Open Juried Art Show, June 21 through July 3, in the Lafayette School. Slaugh was one of more than 150 exhibitors.

... Richard Laube (Metals Processing) was winner of the "Slide of the Year" award given in June by the Lancaster Camera Club. His award-winning color slide was entitled, "Amish Girl." Laube also took 1st Place in total points in the miscellaneous category and 2nd Place in pictorial composition. Judges of the annual contest were Grant Heilman, free lance photographer; George King, former Sunday News photographer, and Jeanne Thompson (Public Relations).

... Marvin Freeman (Metals Processing) recently accompanied 23 Boy Scouts of Troop 54, Upper Leacock, on a week's camping trip at Camp Chiquetan. Freeman is Troop Commissioner.

... Jay Miller (Presentation Sales) was a finalist in the club championship golf tourney at Media Heights on July 26. Miller was turned back 6 and 5 by Glen Horst in the 36-hole final match.

... Pat Boyles (Movement Assembly) became the bride of John R. McQueney on May 16, in Holy Trinity Catholic Church,

Columbia. Mr. McQueney is employed at E. H. Gochnauer & Sons, Rohrerstown. The couple is residing at 301 Cherry St., Columbia.

... Harold E. Ressler (Military Products) was married to Beverly Ann Leggett of Lancaster on June 6, in Otterbein E.U.B. Church. Miss Leggett is a nurse at the Lancaster Osteopathic Hospital. The Ressler's have made their home at 636 Fourth St.

... Peggy L. Ruhl (Biller, Service Office) became the bride of Robert G. Hull (Clerk, Material Sales) on June 6, in St. Stephen's Lutheran Church. Mr. Hull has been called into military service and is now stationed at Fort Jackson, S. C.

... Carol Turner (Clerk, Merchandising) was married on June 6 to William Bucks of Lancaster. The wedding took place in St. Paul's United Church of Christ. Mr. Bucks is employed with the Bearings Co. of America. The couple is at home at 142 E. Walnut St.

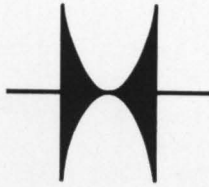
... Sandra K. Long (Tabulating) became the bride of William Hobbs III of Lancaster on June 14, in Grace Lutheran Church. Mr. Hobbs is attending Franklin & Marshall College. The Hobbs are now living at 2137 West Ridge Dr.

... Announcement has been made of the forthcoming marriage of Jean-Pierre Hold (Style & Design Coordinator) to Miss Nellie Marrer of Switzerland. Miss Marrer is employed in the Purchasing Dept. of Alitalia Air Lines and is residing on Long Island, N. Y. The wedding is planned for December 5.

... Announcement has been made of the engagement of Ruth Walsh (Train Dept.) to Nevin Findley (Automatic Dept.) of Columbia.

... Elvina Arnold (Train Dept.) has announced her engagement to Raymond Eager (Small Tool). Plans have been made for a summer wedding.

... Ruth Kreider (Train Dept.) has returned from a 3-week visit with former Train employee Esther Bowman of Phoenix, Ariz. The two women toured the Grand Canyon, Zion National Park and Bryce Canyon.



HONOR ROLL CHANGES

july-august 1959

40 years

RICHARD W. SLAUGH, Head Watchmaker
HAROLD R. SHOFF, Military Products

35 years

CHARLES R. McCARNEY, Watch Assembly GEORGE ZERCHER, Train
EARL N. BECHTOLD, Service A. MARY NEWCOMER, Train
EVERITT M. WILSON, Automatic

30 years

RUSSEL NEFF, Clock Parts Mfg. CHARLES M. HESS, Job Shop
BUELAH B. STAUFFER, Material Sales VARD RINEHART, Watch Assembly
H. L. HOVIS, Metals Processing ALBERT A. PICKEL, Methods & Incentives

25 years

CHESTER F. FAWBER, Maintenance HERBERT M. SWISHER, Plate
JAY MUELLER, Plate JAMES RICE, Military Products
WALTER W. BLACKBURN, Machine & Tool Shop
JOHN P. MARKERT, Train

20 years

ERLA L. BULLER, Automatic SARAH J. BUSHONG, Train
HELEN KENNARD, Escape & Flat Steel RICHARD OCHS, Balance & Hairspring
FRANK A. CHRISTOFFEL, Director, Mfg. Division

15 years

NORMA BOWERS, Merchandising PAUL SCHWARZ, Movement Assembly
DOROTHY STROCKBINE, Assembly T J. GEORGE THOMAS, Machine & Tool Shop
DOROTHEA HAIN, Watch Scheduling BEATRICE COX, Tabulating
VIOLET SNAVELY, Movement Assembly HOWARD McCLAIN, Movement Assembly
ELVINA F. BRUBAKER, Automatic

In Memoriam

Harry L. Coho (foreman, Gage Dept., retired) died on May 18. Mr. Coho had served Hamilton for 49 years prior to his retirement in 1941.

Edward H. Forrey (Finishing Dept., retired) died on June 30. Mr. Forrey had been an employe of the company for 44 years. He retired in 1941.

ANNOUNCING



THE HAMILTON CHORUS

Rehearsals Open

SEPTEMBER 8, 1959 – 5 P. M.

in the

Hamilton Auditorium