



TIMELY

TOPICS



october
november 1958

HAMILTON WATCH COMPANY
CREATOR OF THE WORLD'S FIRST ELECTRIC WATCH

TIMELY

Published for the Employees of the
Hamilton Watch Co., Lancaster, Pa.
by the Public Relations Department

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THE political drums now pounding faster and faster toward their climax are beating out their tune for just one purpose—to get YOUR vote on November 4.

Voting, however, in itself means nothing. It is **intelligent** voting that is so necessary. Before you decide who will receive your precious vote look at the record of all the candidates, regardless of party. Check their position on issues that concern you—and make sure you understand these issues yourself. Why? Because you may not realize how important that vote may be.

It's surprising just what your one vote may mean, for in a close election it's YOUR vote which can be the crucial one. In Connecticut in 1951, New Haveners won't soon forget when their present mayor, Richard C. Lee, lost the election 34,287 to 34,285! And in the 1956 Maine election, unofficial returns gave the victory in the First Congressional District to a candidate by a 28-vote margin.

So don't vote blindly for anyone! As an un-informed voter you will only be contributing to less effective government. Remember that it is the voters who give the orders on the political battlefield. Whether or not you are satisfied with your current public officials, your only weapon to defend your views is the ballot. Use it—but **USE IT WISELY**.

Intelligent voting is not somebody else's business; it's YOUR business. It has to be, because the decisions made by all levels of government seriously affect your life. It's just common sense to keep an eye on your business, particularly when it is so vital to you. You won't be doing anyone else a favor by making your vote an intelligent one on November 4. You'll simply be protecting your own interests. The favor done will be to yourself.

ON OUR COVER: Too many cooks can sometimes make a very interesting pie! And the young "mother's helpers" here just can't seem to wait to find out how interesting. Wouldn't it be fun to know if this pumpkin pie ever reaches the Thanksgiving dinner table?

Oh yes, maybe you'd like to meet our chefs—first there's Joan Bastendorf (Secretary in Presentation Sales), then pumpkin eater Mike, and chief mixer Cindy. They all live at 704 Rockland St.

FIRST ELECTRIC WATCH

An International "Museum Piece"

The electric watch has not yet reached its second birthday and already it is recognized as an important museum piece—a "wanted" item to bring up to date timepiece exhibitions and collections here and abroad.

The world's first truly portable watch was the "Nuremberg Egg" invented in 1480, with a coiled spring as its power source. Since the time of this first "egg" until the creation of the electric watch, every watch in the world was kept ticking by power from a similar mainspring. The few "eggs" left today are a necessary part of all complete timepiece collections, as is certainly the next and only major change in portable time-keeping since 1480—the electrically powered wrist watch of 1957.

Realizing the historical importance of its new product, Hamilton several months ago made an offer of special electric watch museum exhibits to prestige museums and collections throughout the world.

A Handsome, Attention-getting Display

These especially-made museum pieces feature a pilot lot movement of the electric watch, an energy cell and a cased watch model of the first advanced style, the "Ventura," introduced and marketed early in 1957. Each unit has mounted upon it an engraved plaque naming the museum to which it was presented and stating that it is a permanent gift from the Hamilton Watch Company. One of the first presentations of this exhibit was made to our local North Museum of Franklin and Marshall College.

Many Ask for Exhibit

The response to the offer of the unit has been keen. Hamilton has already made thirteen presentations, is in the process of preparing thirteen more and has now begun



AN ELECTRIC WATCH MUSEUM EXHIBIT, with an operating movement, is presented to Director of the Detroit Historical Museum, Henry D. Brown (left), by Hamilton sales representative, Don Stenfelt.

work on the designing of a distinctive and special unit for children's museums.

From Lancaster to London

At the present time our exhibit has been placed in museums and collections from Lancaster, Pa., to London, England, and soon will be seen in Tokyo, Japan. Within our state it has gone to the North Museum, Lancaster; the Columbia Museum, Columbia; the Institute of Popular Science, Pittsburgh; and will be presented in the near future to Dickinson College, Carlisle, and The Historical Society of York County, York. In England, the British Horological Institute, London, has accepted a unit as part of its permanent collection and arrangements are being completed for presentation of a unit to London's Science Museum; the University of Tokyo, Japan; the Venezuelan National Museum, Caracas; and to the Canadian National Museum. The Territory of Hawaii has placed one in its Bernice P. Bishop Museum, Honolulu, and another has become a part of the very valuable collection housed in The Walters Art Gallery, Baltimore, Md.

Some of the other cities in which it may be found are Chapel Hill, N. C.; San Francisco, Calif.; Newark, N. J.; Detroit, Mich.; Denver, Colo.; Springfield, Ill.; Springfield, Mass.; Cleveland, O.; East Lansing, Mich.; and Lincoln, Neb. Very soon it will be placed in many other cities across the nation.

HAMILTON ON THE MOVE

Where do we stand?

Where are we going?

Very often a person becomes so wrapped up in day-to-day work that he may lose sight of the overall picture and purpose of what he is doing. So it's necessary at times to review accomplishments and direction, for our particular jobs are all a part of the whole that is Hamilton.

What has our Company done recently? Where do we stand? Where are we going, and why?

NEW PRODUCTS. In the past two months you have heard a lot about new products, and certainly within the next several months you'll be hearing much more about this subject. One of the most recent new products is our newly developed cordless clock, which will be put on the consumer market in a few weeks. It will be introduced by two handsome quality-styled models, the "Dresden" and the "Saratoga." Hamilton's clock, which will run for two years on an ordinary "C" size flashlight battery, was developed through the Research Division. Also, there are other new products already in the works which are scheduled for announcement quite soon.

Another phase of Hamilton's product development was the recent establishment of a New Products Committee. This group has the responsibility of evaluating and recommending new products, or applications of products we already manufacture.

THE ELECTRIC WATCH. Hamilton still stands alone as the world's first and only manufacturer of an electric watch for the consumer market. But there is no doubt that other electric watches will be coming along before very long, so plans must be made with this in mind. A German firm has already been licensed and negotiations are under way to license other firms to produce and sell the electric in countries other than the United States. This step is just one more move by which Hamilton is attempting to secure its financial future . . . one which will eventually bring more money into Lancaster for further product development and expansion.

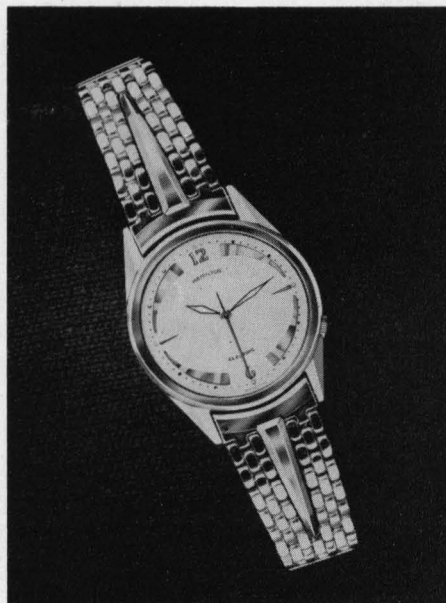
Recent Accomplishments

EXPANDED WATCH LINE. Early last summer, when the recession was uppermost in the minds of everyone, and the American jeweled watch industry had a particularly gloomy outlook, your Company announced the largest and most complete watch line in both its history and the history of the watch

industry generally. Why did we do this? We did it because of our faith in the American economy and our position of leadership in the watch industry. We also did it because of our faith in the Hamilton organization to manufacture and sell watches competitively.

Wasn't this a gamble? No, it wasn't. The line went over big . . . and at the present time sales are running ahead of budget and many models and variations have had to be withdrawn from the line.

INDUSTRIAL PRODUCTS LINE. Expansion has taken place not only in our major product line, for in the area of industrial products Hamilton has also been looking ahead. Within the past several weeks a new gage, the dial comparator, has been added to our Kwik-Chek line, and very soon the "Allied Products" industrial division will be introducing 4 or 5 more new gages. Certainly at the top of the news of this division is the very recent introduction of a new D.C. Timer. This timing movement, with self-contained power source, has exceptional accuracy for industry over a wide range of environmental conditions and is especially suitable for light-duty military and industrial applications where space and power are at a premium.



LATEST ELECTRIC—the CONVERTA. This stainless steel cased electric, a unique departure in design, can be transformed into any of four distinctively different styles. The change is made by fitting different tops over the watch bezel.

OUR OTHER DIVISIONS. Throughout this year Hamilton's Precision Metals, Military Products and Electronic Instruments Divisions have been thriving. Precision Metals has been operating at near capacity and has expanded its facilities and purchased new machinery and mills to meet increasing demands. Military Products also has been going at full tilt with increasing contracts on missile components and various classified assemblies and parts. It is hoped that many of these contracts will bring bulk manufacturing orders into our Lancaster plant.

Hamilton's newest acquisition, the Electronics Instrument Division in Denver, Colo., has made such advances in its precision instrument work that only this September Hamilton announced the necessity of expanding its present facilities. This was mainly because of a \$5.5 million backlog of orders for a new miniature recording system used in missile testing.

OUR NEW HORIZONS. Within an extremely short time Hamilton's horizons have widened not only at home, but throughout



THE NEW PRODUCTS COMMITTEE: Chairman, Roland Raver (inset), Hamilton vice president, and committee members (left to right) Robert A. Dana, manufacturing; Dr. J. A. Van Horn, research and development; M. N. Rivenburg, marketing; C. Edwin Ireland, finance.

the world, with its opportunities greatly increasing in the world market. As all of us know, the Company made its first major bid into the world watch market last October, with the signing by Hamilton of a 10-year mutual assistance agreement with the Japanese manufacturing firm of Takano Seimitsu Kogyo Co., Ltd. And most recently, in July of this year, the Company was given approval by the Federation of Swiss Watchmakers to obtain a permit to build or buy a watch assembly plant in Switzerland. This was the first such grant to an American manufacturer since 1933, when the Federation was formed.

Both of these important steps made big news within the horological industry, for they were taken at a time when the domestic industry was at a very low ebb. But with confidence in the future of our Company . . . a future secure only with world market horizons . . . your management took the steps to build toward a profitable company today AND tomorrow.

Our spreading international horizons also brought about not long ago the establishment of the Hamilton Watch Company of Canada, Ltd., with headquarters in Toronto, Ont., and the appointment of a full-time Director of Export.

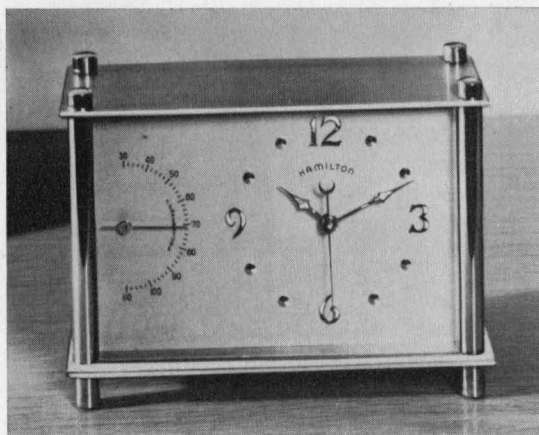
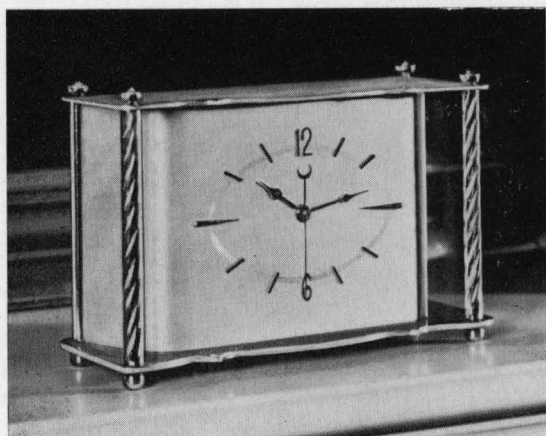
Where Do We Stand?

As a result of the many activities that have

been listed here, Hamilton stands ready to compete in the watch market all over the world. We are looking to future security and financial stability through new products and other diversification. We are determined to remain leaders in the quality watch market and not to overlook any marketing possibilities for our domestic and import watches, or for any other product we can manufacture at a profit.

At a glance it may appear that like the queen in "Alice in Wonderland," we are going off in all directions at once. We are moving in many directions, but with an eye to the future and a well worked-out plan behind each move.

As Hamilton president, Arthur B. Sinkler, stated not long ago, "We have demonstrated, I think, during the last five years that the Hamilton Watch Company is capable of meeting the toughest of problems with confidence. We're going to continue our program of expansion and diversification designed to supplement our watch manufacturing. We intend to expand into new fields most adaptable to our existing skills and techniques. We will also continue to make watches. But whatever we do, we believe we have the tools and management to do well. And everything that's done by us, both here and abroad, is directed toward making Hamilton financially stronger so that we may all have the greatest security possible."



The "DRESDEN" (left) and the "SARATOGA," the first two models of Hamilton's new cordless clock. Both are cased in brass with a satin-brushed finish, and each is luxuriously styled in keeping with modern decor. The "SARATOGA" has a Fahrenheit thermometer incorporated in its dial.

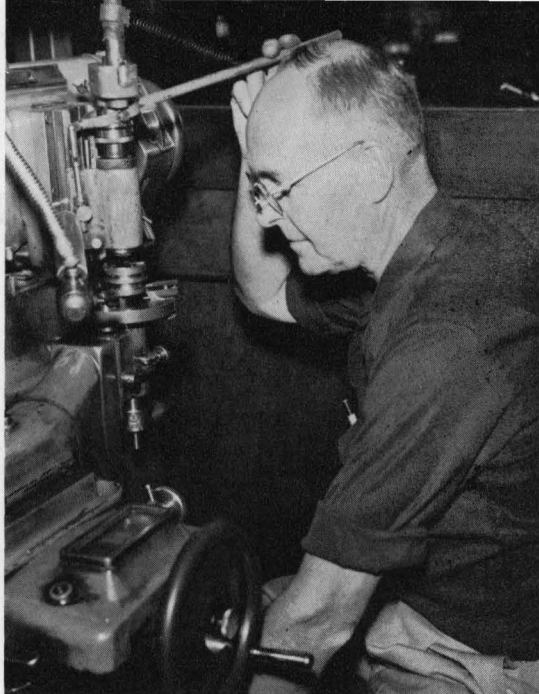
MONOTONY "UNHEARD OF" FOR SENIOR MODEL TECHNICIAN

The job of Senior Model Technician at Hamilton is one of varied talents and responsibilities. The working location is in the Model Laboratory on the third floor of the Research and Engineering Building — the laboratory through which first passes every new device or instrument produced by the Company.

For his multi-faceted job, the Senior Technician must possess a complete knowledge of watch and instrument construction; this includes knowing well the precise purpose and relationship of each of the parts, plus knowing the effect of various adjustments on the functional properties of any watch or instrument. He must be a qualified watchmaker or instrument maker and be able to use his own ingenuity in converting a designer's rough sketch into a workable part. Thus the job requires not only a craftsman who can work to close tolerances and fine finishes but one who is ingenious and has creative ability to assure full understanding and cooperation with the design engineer on each job.

The actual duties of a Senior Model Technician have a wide range. Figuratively speaking, he makes models of watches and instruments from the ground up—from their very beginnings to the finished products. In the process of doing this he uses a jig borer, lathes, milling machines, drill presses, coordinate layout machines, etc. And generally he works with .0001 tolerances. On each job the technician must make his own mounts to suit the size of the job work. Then, too, he must make his own tools, such as special drills and devices, for each new model he is assigned to produce.

Pictured here at one of his variety of precision jobs, operation of the jig boring



machine, is Hamilton's Senior Model Technician of long service, William E. Gast. He came to the Company over 37 years ago as a machine operator in the Plate Department. In 1930, Gast was transferred to the Model Laboratory and has remained in this work ever since. "Monotonous is one adjective that could never be applied to this work," says Gast. "And this is certainly one of the reasons I enjoy it. The job itself is one of great variety and I'm always meeting up with something different in each assignment."

Although the Model Laboratory is mainly concerned with work for Hamilton, it does on occasion make a part or assembly for an outside company. Among the industries which have called upon our Company's Model Laboratory for special work are Dupont, R.C.A., Fisher Scientific Co. and Indiana Steel Products Co.

Our Model Technicians, even though performing the same jobs as their counterparts in industries throughout the country, are known for having that something "extra" which makes them able to get above standard results from standard machines.

Working along with Gast in the Model Laboratory are Senior Technicians Lester M. Good, Carl Hamlin, Gerald Herr, Vernon Adams and John Worth.

I'VE GOT A QUESTION ??



Ques: Why doesn't Hamilton print its watch catalog in color? Pity the poor jeweler who must try to sell a watch to a customer by showing these drab black and white drawings. Why can't the catalog be printed in color similar to our magazine advertisements?

I've seen people in this locality look at a mail order catalog and a Hamilton catalog, then buy a watch from the mail order house because its catalog was in color and they could see how the watch really looks.

Ans: First of all, our catalog is purposely not published for the consumer. Its use is that of a reference catalog for the retail jeweler . . . a means by which he can identify models he wishes to purchase between our salesmen's calls. We do not **want** a catalog so attractive that the jeweler will attempt to get his customer orders through it instead of carrying in stock a good supply of live watches. In other words, we wish to discourage the jeweler from showing the catalog to his customers, not encourage him.

In the catalog line, Hamilton is not competing, for we are practically the only watch company in the business to publish any retail catalog at all. We can do this because our line is more solid and consistent than the lines of our competitors.

Several years ago we did issue in full-color a very attractive catalog. It was also extremely expensive (today the expense would be even greater) and, in the long run, it certainly did not nearly pay for itself. It is felt that today it is much more profitable to put the thousands of dollars difference between a color catalog and our present one into national magazine advertising, window display materials,

merchandising aids, etc. We do have, however, full-color illustrated folders and post cards on featured watches and on segments of our line; these are given to consumers upon their request.

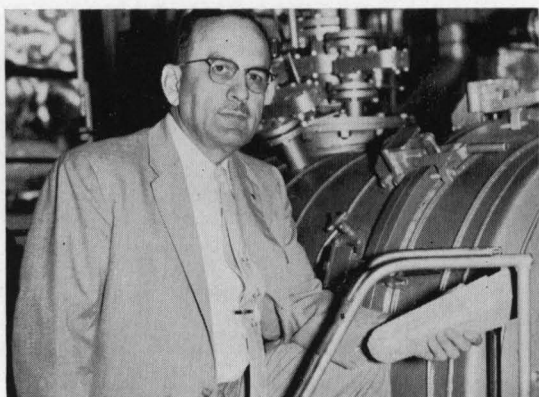
Ques: Is there any truth to the rumor that the cafeteria may close in the near future?

Ans: The cafeteria has been the subject of considerable discussion recently, as its operation at a loss is of real concern under present economic conditions.

Steps have been taken to try to cover all direct expenses, which is all the Company asks. The cafeteria is now operating on a more or less trial basis. Although there will always be some form of service in our cafeteria, it may have to be through a concession by someone outside or by vending machines, rather than as it is operated at present. The Company sincerely hopes that it can continue to be run as a Company project.

I'VE GOT A QUESTION

Please publish the facts in Timely Topics about the following question or rumor:

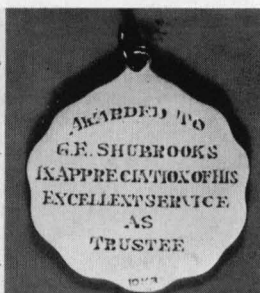


G. E. SHUBROOKS HONORED BY A. S. M. ORGANIZATION

Hamilton's Chief Engineer, G. E. Shubrooks, was recently honored and presented with a medal for his services as National Trustee of the American Society for Metals. The award was presented at the September meeting of the York Chapter of ASM—the chapter which Shubrooks helped charter. Membership in the governing body of the organization is a high recognition for achievements in the metals field.

Associated with Shubrooks on the board were such men as: A. O. Schaefer, Pres., Pencoyd Steel Co.; G. A. Fisher, Jr., Technical Dir., International Nickel Co.; C. E. Swartz, Consulting Metallurgist, Hinsdale, Ill.; H. A. Wilhelm, Prof. of Chemistry and Assoc. Dir., Ames Laboratory of the Atomic Energy Commission, Iowa State College; and C. Lorig, Ass't. Dir., Battelle Memorial Institute.

During Shubrooks' two-year term as trustee, two of the most important innovations in the society were the drawing up of plans for a headquarters building near Cleveland, O., and the creation of a new division, the Metals Institute Seminar.



THIRD AWARD FOR THE YEAR

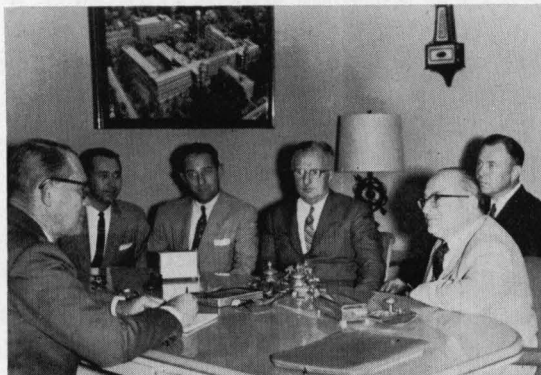


"IDEA MAN" Richard H. Hess (left) receives his latest suggestion award check from his foreman, Harry D. Weaver.

Richard H. Hess, set-up man in the Train Department, this fall received his third suggestion award for 1958, with an idea which saves costs in direct labor.

Hess's award-winning suggestion was to tumble the 4992B fourth pinions as a replacement for the end polishing operation. With this idea he brings to a total of nine his approved suggestions over the past few years.

VENEZUELAN VISITOR



HENRIQUE PFEFFER (right foreground), president of Henrique Pfeffer of Caracas, Venezuela, one of Hamilton's most important South American distributors, met with Company officials here in Lancaster in October. He made the trip particularly to work with the Company's Marketing Staff on plans for additional Hamilton promotion in his country during the Christmas season.

Shown above in discussion with Pfeffer are (left to right) R. A. Fulton, vice president; R. V. Hartman, supervisor, Product Appraisal; W. Wolfe, director, Export Sales; R. J. Gunder, director, Advertising; and S. Fedor, director, Merchandising.

SIDEREAL CLOCK PRESENTED TO PITTSBURGH OBSERVATORY



DESIGNERS AND INVENTORS of Hamilton's newest battery-driven sidereal clock discuss the movement (right) and clock prior to shipping it. Left to right: Kaj Jensen (Design Engineer) designed the clock; Donald Bly (Supervisor, Experimental Devel. Section) had a part both in designing the movement and in working as supervisor of the section in which the actual work was done; and Fred Koehler (Master Technician) who was responsible for the original design of the movement.

A newly-designed battery-driven sidereal clock was presented this fall by Hamilton to the Valley View Observatory, Pittsburgh. The clock is to be used mainly in the observatory's current project to record a possible meteoritic flash-flare, or a man-made missile impact, on the moon.

Designed and built at Hamilton, the clock was presented as a gift in the interests of science. The face, like that of a solar time clock, has three hands (hour, minute and second), but its dial is marked off in 24 hours in order to accurately record sidereal (or star time), which is about 4 minutes a day faster than the time by which most of us mark our daily activities.

Man's horizons are three-dimensional—the horizon of yesterday, of today and of tomorrow. His education prepares him from the past to live today and to create for tomorrow.—Bernice Milburn Moore.



A GROUP OF EDUCATORS discuss the facets of Hamilton's manufacturing set-up with F. A. Christoffel, Director of Manufacturing.

LOCAL B. I. E. DAY BRINGS 60 VISITORS TO COMPANY

Hamilton was one of 51 business and industrial firms to serve as host to visiting teachers and administrators on October 16, the day annually designated locally as "Business-Industry-Education Day." The Company received 60 members of the faculty and staff of local schools for a tour of the factory, discussion of the various departments and organization of the Company and for luncheon in the cafeteria.

The day's program opened at 9 a.m. in the auditorium with a welcome by Paul D. Newland, Director of Public Relations. The visitors then toured the factory and returned to the auditorium for group discussion in the areas of Administration, Finance, Engineering & Research, Marketing, and Manufacturing.

Next fall the schools participating in B.I.E. Day will be hosts to representatives from business and industry.

Help Fight TB



Buy Christmas Seals

PATENT FILING AWARD PRESENTED TO JOBBER



CARL A. NELSON (center) is awarded a check for the filing of his first patent application. Nelson receives the award from Richard J. Blakinger, secretary and general counsel, while Ronald Bitzer, Movement Assembly Section foreman, stands by to offer congratulations.

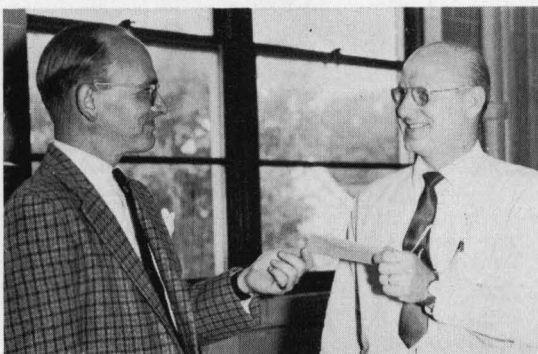
Carl A. Nelson, a jobber in Movement Assembly, is one of Hamilton's most recent award-winning inventors. Nelson developed a contact mechanism for the electric watch and in September his patent application on it was filed. For this he was presented with an award check made through the Company's Patent Award System. This is his first patent filing.

Nelson came to Hamilton in 1941 as an inspector in the Service Department and has served in various sections throughout the factory during these years.



"MISS INTERNATIONAL AIRLINE STEWARDESS OF 1958," dark-haired Illa Har-El of El Al Israel Airlines, receives a Hamilton ladies' diamond watch and an electric watch as two of her prizes for her recent victory over contestants from all over the world. Presenting the watches to Miss Har-El is Col. James W. Twitty, C.O. SAC, Homestead Air Force Base.

AWARD RECEIVED FOR FINAL PATENT GRANTING



HARRY S. DETWILER (right) is handed his award check by William W. Stainton, Assistant General Counsel. This special cash award is presented to Hamilton inventors upon the granting of their patent and is in addition to that given by the Company upon patent application filing.

The invention of a contact spring retainer for the electric watch has just brought Harry S. Detwiler a cash award upon the final granting of the patent.

Detwiler, who is a product design and development engineer in the Physics and Electronics Department, has been a Hamilton employee for the past 29 years. This is the fourth patent he has had granted, but he has applications filed on several more.

SPEAKERS . . .

. . . William Stoops (Sales Representative) spoke and showed slides on the electric watch at the Kentucky Watchmakers Convention and Horological Institute of America Board Meeting, Oct. 4, in Lexington, Ky.

. . . Robert V. Hartman (Supervisor, Product Appraisal) spoke on the electric watch at the Massachusetts Watchmakers State Convention, Oct. 21, at Waltham, Mass.

. . . Ed Egan, Jr. (Sales Representative) addressed the Kiwanis Club of Lawrence, Mass., at a luncheon meeting on Oct. 23rd. His topic was "The Electric Watch."

. . . Frank Russell (Senior Product Analyst) will speak and show slides on the electric watch before the West Earl Township Lions Club on Nov. 6th.

NEW TIMERS



- David John to Robert G. (Instrument Development) and Elizabeth R. Lake . . . August 24, Lancaster General Hospital . . . 6 lbs. 2 oz.
- Stephan Emil to Richard H. and Charlotte J. Williams (Watch Assembly) . . . August 25, St. Joseph's Hospital . . . 6 lbs. 6 oz.
- John to Peter J. (Physics) and Mary X. Serlemitsos . . . September 3, St. Joseph's Hospital . . . 8 lbs. 13 oz.
- Raymond Jeffrey to Raymond and Nellie M. Fry (Service Dept.) . . . September 3, Lancaster General Hospital . . . 6 lbs. 8 oz.
- Timothy Eugene to Robert G. (Spring Section) and Donna Wagner . . . September 10, Lancaster General Hospital . . . 7 lbs. 8 oz.
- Deborah Lynn to William F. (Electronics) and Rolene L. Lewis . . . September 20, St. Joseph's Hospital . . . 8 lbs. 3 oz.
- Ann Carolyn to Marlin S. (Supervisor, Metallurgy Section) and Joanne Walmer . . . October 23, Lancaster Osteopathic Hospital . . . 8 lbs. 5 oz.

ELECTRIC WATCH EXHIBITED AT NAT'L PLASTICS SHOW

An electric watch exhibit has been requested by the Jones-Dabney Co., Div. of Devoe & Raynolds Co., Inc., for inclusion in its booth at the 8th National Plastics Exposition and Conference, Nov. 17-21, in Chicago, Ill. Jones-Dabney is interested in showing the electric watch as an illustration of the use of epoxy resins in the manufacture of precision instruments. Two of this company's epoxy adhesives serve very special purposes in bonding and priming in the electric watch.

The National Plastics Exposition, to be held in the International Amphitheatre in Chicago, is the biggest event of the year in the plastics industry and is attended by visitors from all parts of the world. If any Hamilton people expect to visit this exposition they may obtain rapid registration cards from Hamilton's Public Relations Office.

INDUSTRIAL SERVICE DISPLAY

The Allied Products Division set up a booth at the recent Instrument Society of America Show in Convention Hall, Philadelphia, to display Hamilton's complete industrial service "from melt to mechanism." Features of the booth were exhibits on precision rolling, miniature components and mechanical timers, all a part of our Precision Metals Division, and the introduction of direct drive D.C. timers and the Kwik-Chek gage line.

Throughout the week-long show the following Hamilton men were on hand at the booth to explain to visitors the Company's expanding services to industry: F. A. Christoffel, L. A. Hurwitz, R. C. Frey, H. L. Hovis, D. C. Connor, G. W. Vatter, R. B. Whitney, W. A. Dinges, W. Lewis, W. Enslin, R. Dana.

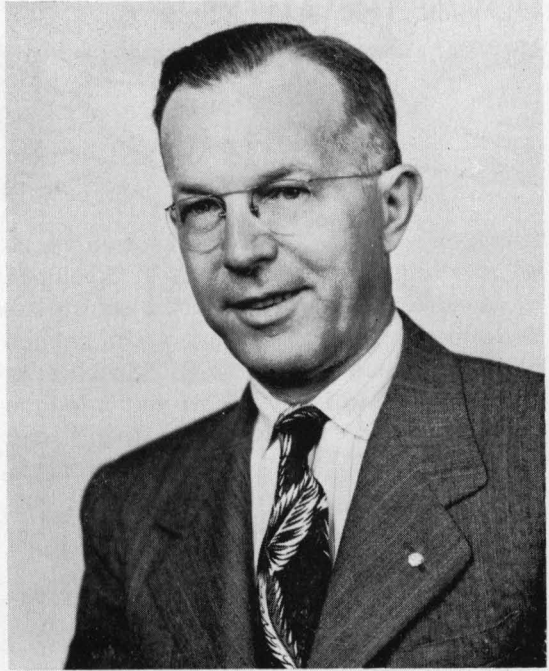
HRA COMING EVENTS

- NOV. 8—CONDUCTED TOUR OF WASHINGTON, D. C.** One day trip. \$5 per person. One bus only.
- NOV. 12—ROLLER SKATING PARTY** at Rocky Springs Rink. FREE to members and non-members.
- NOV. 29—TRIP TO PHILADELPHIA.** Special round-trip price: \$2 HRA members; \$3 non-members.
- NOV. 30—FOOTBALL TRIP** to Baltimore, Md. See the Baltimore Colts play the San Francisco 49ers. Price: \$6 (ticket and transportation). Make reservations by Nov. 10th.
- DEC. 13 & 14—TRIP TO NEW YORK CITY.** Everyone is invited. Be sure to make early reservations! Price: \$11 each for HRA members and one guest; \$12 for each non-member.

FOR ALL RESERVATIONS
CALL MAE EVANS, PERSONNEL OFFICE

RETIRED

Frederick R. Huehnergath (Supervisor, Sales Statistics) retired November 1, after 29 years with Hamilton. Huehnergath, who came to the Company in 1929 as Sales Statistician, was named Manager, Case Order Division, in 1931. It was during his years in this position that he initiated studies which later led to the development of a Buying Power Index for watches. From 1953-55, Huehnergath was in Sales Statistics Section, Order Services Dept., and when in 1955 this Section became part of Marketing Research, he became Supervisor, Sales Statistics. He is active in the community as vice president of United Churches of Lancaster County, treasurer of Lancaster Law & Order Society and a worker on the United Campaign. He is also past-president of the Lancaster Optimist Club, the Lancaster Foremans Club (now the Lancaster Management Assoc.), and a past-governor of the 2nd District, Optimist International.

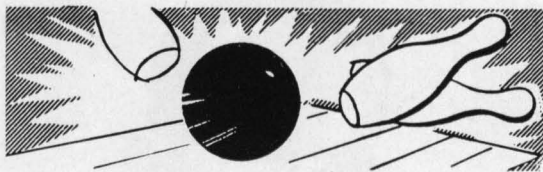


Louise C. Tripple (Cafeteria) retired from the Company on November 1. Mrs. Tripple, who formerly had a small store in Cone-stoga, began her employment with Hamilton in December, 1953, and has for these past five years served in every capacity in the Company's cafeteria. With her retirement, she hopes to now have time for visiting friends, for real relaxation and for her pastime pleasure, crocheting.



Albert K. Fawber (Movement Assembly) retired on October 1, after an employment here of almost 49 years. Fawber, a train jobber, first came to Hamilton in January, 1909, as an errand boy in Screw Job Dept. He commented, "In my near half-century with the Company, I have really enjoyed my work and the many fine men I've worked with." Fawber's chief spare-time interest is in his old-fashioned flower garden and yard.

DOWN THE ALLEYS



Hamilton's Women's Bowling League, headed this season by Jane Beazley, president; Erma Earhart, treasurer, and Helen Heckel, secretary, opened its kegling competition with a practice night on Sept. 3 at Rocky Springs Bowling Lanes. This year's league is made up of the following teams and their members:

CASES

Kathryn Paegge
Mickey Reese
Helen Herr
Rita Ganse
Dottie Snyder

PINIONS

Rhoda White
Lavan Armstrong
Esther Morris
Rose Martin
M. E. Kauffman

HANDS

Joan Greenleaf
Clara Henry
Erma Earhart
Helen Heckel
Helen Good

STEMS

Esther Banzhof
Dorothea Hable
Betty Bender
Cath. D'Annunzio
Ruth Shenk

BARRELS

Mary Siegrist
Thelma Banzhof
Jane Brown
Frances Book
Julie Kramer

CLICKS

Jane Beazley
Nancy Miller
Joan Fraunfelter
Jennie Reynolds
Ann Baker

GENERAL

. . . "Timely Topics" wishes to welcome to its staff of reporters John S. Snader (Experimental Development Section). Snader replaces Donald Bly, who served the magazine for many months.

. . . Kenneth W. Derr (Draftsman-designer, Merchandising) was honored recently by the Boy Scout Council of Quarryville for his outstanding service to the boys in his community. Ken, who was presented with a new Scout uniform by the Committee, is Scout Master of Troop 40.

. . . Carrie M. Bitts (Cafeteria, retired) was married on Sept. 2, to Frank Mumshaw of Paradise. Mrs. Mumshaw, who retired from the Company in January, 1954, had been an employee of Hamilton for 7 years.

. . . Patsy Ann Greenleaf (Secretary, Advertising) became the bride of Clarence E. Herr of Strasburg on Sept. 20, at a ceremony performed in Boehm's Methodist Church, Willow Street. The couple have made their home at Willow Street.

. . . Richard S. Warren (Supervisor, Salary & Wage Admin.) has been awarded permanent possession of the Lancaster Toastmasters' Club speech cup. Warren, retiring president of the club, is the first member in the organization's 3-year history to deliver the best speech of the evening three times. This triple-win entitled him to retire the cup on Sept. 23rd.

. . . For the 4th consecutive year the Southeastern Penna. Section of the American Chemical Society has been the winner of the society's Public Relations Award. Robert F. Shenk (Chemistry Dept.) served on the Public Relations Committee as Press Committee chairman for 1957. For the current year, 1958-59, Shenk is chairman of the Section's Public Relations Committee.

. . . Don Stenfelt (Sales Representative) was named in September to the Board of Directors of the Detroit Jewelry Sales Associates.

. . . Don Blank (Sales Representative) has been appointed to the finance committee of the Chicago Jewelers' Association for 1958-59. This is the jewelry trade's oldest organization.

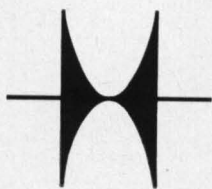
. . . The Presentation Sales Department had an exhibition booth at the National Safety Congress from Oct. 20-24, in the Hotel Conrad Hilton, Chicago. Attending the booth throughout the 4-day Congress were William T. Bell, Presentation Sales Director, and Robert F. Wilson.

. . . FOR SALE: Lionel "O" gauge trains, platforms and Plasticville. Christian Dochat. (Phone EX 2-6580.)

. . . Richard J. Blakinger (Secretary & General Counsel) was elected in October to the office of president of the Lancaster County Branch, Penna. Economy League. This same organization elected C. Edwin Ireland (Treasurer) to its Board of Directors.

In Memoriam

Herbert Louis Albright (Plate Dept.) died on October 4. Mr. Albright had been an employee of Hamilton since December 11, 1940.



HONOR ROLL CHANGES

october-november 1958

45 years

MARGARET FRANK, Watch Assembly

35 years

HENRY W. FISCHER, Watch Assembly

BLANCHE E. CARR, Plate

FREDERICK JUDITH, Watch Assembly

30 years

E. L. MESTER, Watch Manufacturing

JAMES V. LEFEVER, Train

IRENE M. WITMER, Escape

ALBERT J. VUILLE, Foreign Representative

ALBERT E. GEER, Watch Assembly

MARGARET A. DOMMEL, Plate

25 years

IRA C. MANN, Train

KATHRYN C. YOUNG, Sales

20 years

RICHARD G. TSHUDY, Watch Assembly

15 years

WILLIS J. REAPSOME, Traffic

ALMA DITZLER, Cafeteria

ROBERT K. LEONARD, Clock Parts Mfg.

ROBERT STOKES, Automatic

JOSEPH ECKMAN, Movement Assembly

JAMES E. F. HEIDER, Industrial Engineering

HANNAH LUTZ, Dial

BERTHA DOERSTLER, Plate

HARRY P. MILLER, Job Shop

Roast corn, hot dogs and three hearty appetites
Young Hamilltonians at HRA's fall corn and doggie
roast at Long Park.

