

February 13, 1967

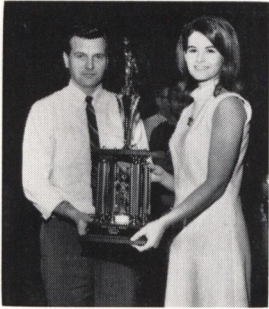
timely

TOPICS

HAMILTON WATCH COMPANY



Hamilton Cagers Win Tourney



The Hamilton basketball team walked off with honors January 29 by winning the Class "A" championship in the third annual Lancaster Optimists Club Invitational Tournament.

Dick Censits picked up additional recognition for Hamilton by being selected to receive the Class "A" sportsmanship award.

The Watchmen defeated Fulton Bank, 95-89, to repeat as champions in their class for the second consecutive year. It was by no means an easy victory. At the end of the first quarter, Hamilton led by one point, 21-20, Fulton Bank rallied for 32 points in the final period.

Hamilton displayed a balanced scoring attack. Ed Gochenauer led the team with 23 points, 20 of them on field goals, and Mel Reed added 19. Harry Geraci contributed 16 points and Dick Censits and Bill Vogel each had 14.

Hamilton earned its berth in the finals with a 97-75 whipping of Colonial Metals in the afternoon semi-finals. Censits and Gochenauer were the scoring leaders in that game, with Censits hitting for 30 and Ed 29. Eighteen teams participated in the tournament.

1967 Trip Plans

The HRA trip committee has been working to arrange a tentative schedule of activities for the 1967 season.

Several new excursions have been planned. These include an Easter weekend trip to Atlantic City on March 24, 25, and 26; Lake Mohonk, May 12, 13 and 14; Sterling Forest Gardens, June 24; and the Pink Sleigh, August 19.

A shopping spree to Moorestown and Cherry Hill has been set for April 15; an outing to the Inn of 4 Falls, June 3; and a Philadelphia shopping trip, Nov. 25.

Three popular fall weekend trips have again been planned—Miss America Pageant, Sept. 8, 9, 10; New York Trip, Sept. 22, 23, 24; and Williamsburg, Va., October 20, 21, 22.

Hamilton's vacation time this year will feature a choice of a Grand Bahama Holiday from July 23 to 30 or a Montreal Expo '67-New England Holiday from July 24 to 30. A committee representative will be in the cafeteria on Feb. 15 from 12:15 to 1:00 to collect a \$25 deposit on a first-come, first-serve basis for either or both trips. If your lunch hour does not coincide, the deposit can be sent to Edith Pelen in the Budget Department.

H.R.A. Sweetheart Dance

The first dance of the year—the "Sweetheart Dance"—was held by the HRA at the new Dutch Town and Country Inn February 11. A Valentine's Day observance, "Just Beyond Paradise," highlighted the evening.

When *timely TOPICS* went to press, it was estimated that approximately 300 would attend the affair. The Gerry Wingenroth orchestra provided music and refreshments were served. Prizes were awarded throughout the evening.

487 at Skating Party

"Move over I'm comin' through." One of the 487 roller skating buffs must have uttered these lines at the last roller skating party, January 16, at Overlook, which boasted the largest attendance in the history of the roller parties.

According to Woody Rathvon, committee chairman, more than 90 percent of the total number of participants, including about 100 "little" kids were on the floor at one time. Eight boxes of candy were awarded between 7:00 p.m. and 10:00 p.m. as prizes.

Assisting Woody were: Red and Ginny Bauer, Lorraine Geib, Priscilla McKain, Lu Mears, and Ronnie Roschel. The next party will be March 13 at Overlook.

P.I.E. Ends Biggest Year Ever

President Arthur B. Sinkler has announced appointments to the PIE Committee for 1967-68, and, at the same time it was revealed that 1966 was the biggest year for savings in PIE history.

Named to two-year terms were Ralph Mozian, silver line planning; Gloria Strantz, office services; and Mike Flounlacker, military products. Holdover members are Edward A. Myers, watch engineering; Leon G. Rittenhouse, systems and procedures; Gilbert W. Vatter, zero defects, and Marlin S. Walmer, metallurgy and electronics. Paul Kutz continues as chairman.

Savings in 1966 amounted to \$517,376, according to the committee chairman.

This figure more than doubles the \$233,259 in savings reported in 1965. To date, a total of 1,013 proposals have been submitted and 532 were accepted.

Seven employees have been awarded the President's Cup, instituted in 1964 and presented to individuals receiving ten PIE awards. Hi-PIE awards, presented to winners of single PIE awards which saved Hamilton \$10,000 or more, were made to sixteen employees. Christian Steckervetz, military products assembly, has received two Hi-PIE awards.

Chairman Kutz reported that the 1966 goal of \$244,762 was surpassed in October. The 1967 goal has been set at \$300,657.



Celebrating sixty continuous years of advertising in NATIONAL GEOGRAPHIC by the Hamilton Watch Company are, from left, John C. Barker, Hamilton's general advertising manager; Arthur B. Sinkler, Hamilton president; Dr. Melville Bell Grosvenor, president and editor of NATIONAL GEOGRAPHIC; Herbert D. Strauss, president of Grey Advertising, Hamilton's agency; and Harley L. McDevitt, director of advertising for NATIONAL GEOGRAPHIC. A glance at the airplane in the ad gives a good indication of the vintage. What is believed to be the oldest advertiser-publisher relationship in the history of American magazines was marked at a luncheon in Washington, D. C., in late January. Mr. Sinkler presented to the National Geographic Society the Hamilton navigation chronometer used in the first American ascent of Mt. Everest. Hamilton was the first full-page advertiser in the magazine.

HRA Mixed Bowling Tournament

A total of 130 Hamilton employees participated in the HRA mixed doubles bowling tournament January 21.

A luncheon after the tournament was highlighted by Sylvia Lawrence winning the bowling ball door prize. Tournament winners:

Prize List

High Team Triple w/handicap: Sally Michener & Ray Trout (1307)
 High Team Triple w/o handicap: Erla Shaeffer & Ab Breneman (1054)
 High Team Single w/handicap: Earla Kreider & Jim Greineder (490)
 High Team Single w/o handicap: Gloria Leese & Elmer Leese (395)
 High Triple w/handicap (man): Ken Waller (691)
 High Triple w/o handicap (man): Ray Arnold (599)
 High Triple w/handicap (woman): Rhoda White (650)
 High Triple w/o handicap (woman): Dot Prentice (501)
 High Single w/handicap (man): Sheldon Tout (241)
 High Single w/o handicap (man): Charles Brinkman (221)
 High Single w/handicap (woman): Eva Hershock (245)

High Single w/o handicap (woman): Carolyn Delaney (197)

Low Triple w/handicap—on each pair of alleys

1 and 2—Bernice Hatton—481
 3 and 4—Bob Brinkman—505
 5 and 6—Judi Witmer—493
 7 and 8—Carolyn Henderson—522
 9 and 10—Mary Ackerman—505
 11 and 12—Shaaron Wickline—516
 13 and 14—Ted Lamparter—475
 15 and 16—John Lehman—442
 17 and 18—Hen Wolf—514
 19 and 20—Joy Metz—532
 21 and 22—Phyllis Waller—548
 23 and 24—Pepper Zellers—545
 25 and 26—Ruth Shenk—536
 27 and 28—Margaret Mertz—515
 29 and 30—Martha Jackson—462
 31 and 32—Harry Geraci—555

Fisher Is Skating Champ

For Arthur Fisher, Jr., (automatic department), a relaxing weekend is spent roller skating. However, it is definitely not the type of skating to which most of us are accustomed.

On January 28, Art participated in a three-man, twenty-four hour marathon relay race at Middletown, Pennsylvania. Approximately 21 teams were represented, coming from as far away as Chicago.

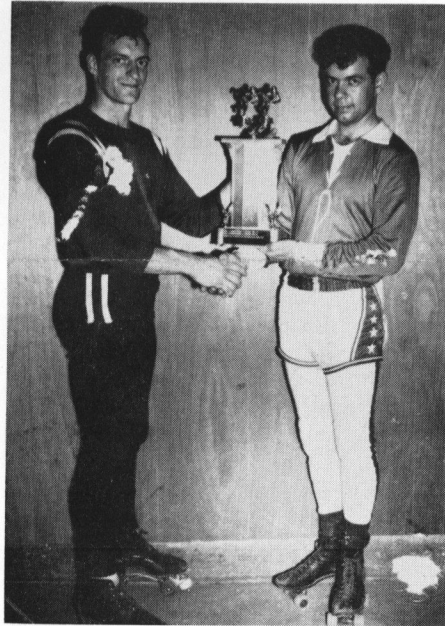
Basically, the scoring system involves the number of laps accrued in fifteen minute heats over a 24 hour period. Each of the three team members may skate for as long a time as he desires. The total mileage at the end of the 24 hours determines the winning team.

The race began at 7:00 p.m. After the first hour, Art's team, representing Lancaster, was in eleventh place.

Wearing the number thirteen probably had nothing to do with what happened. Only two members were present for Lancaster, so a substitute had to be used. He became ill at 11:00 p.m. and had to drop out of the race. By midnight, Art and his partner had soared into fifth place. The worst was yet to come.

At 1:30 in the morning his partner's shoe broke and Art skated on until 2:15 when it was determined that the broken shoe could not be repaired. The team was forced to withdraw from the race after covering 147 miles.

This month Art will begin skating for the Middletown team. There are several reasons why they would like to have Arthur on their side. He is the 1966 state senior individual speed race champion and a member of the 1966 state two man speed race champions.



Arthur Fisher, (light shorts) posing with 1966 Pennsylvania State two-man Speed Race Championship trophy.

A common sight at skating marathons are men fainting from exhaustion and also bleeding feet. Those with faint hearts and tender feet are not encouraged to take up this sport. It is a bruising, exhausting endeavor and only the strong of mind and body need apply.

Hamilton Credit Union Annual Report

Growth in all areas was reported at the annual meeting of the Hamilton Employees Credit Union January 23 in the company cafeteria. Officers for the current year were elected and annual dividend and interest refunds were announced.

Re-elected president was Lester M. Kachel. Also re-elected were Willis Reapsome, first vice president; and Vard Rinehart, second vice president. They will serve with Frank

Remley, treasurer; Hank Schaller, first assistant treasurer; and Granville Smythe, second assistant treasurer and secretary.

A 5 percent dividend and a 10 percent interest refund were approved.

It was reported that membership increased from 1,577 to 1,942 during 1966. The value of shares increased from \$1,112,500 to \$1,316,672. Earnings grew by 39 percent and the value of loans by 31 percent.

PEOPLE

Frank A. Christoffel, Vice President, was recently elected to the Board of Directors of the Lancaster County Manufacturers Association.

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Judith Hauck (Sally Wallace) addressed Bowman Technical School on the manufacture of silver on January 11, 1967. Following her talk, Judith was their luncheon guest and in the interim they also cleaned her diamond ring.

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John Wicks, Hamilton display director who designs window displays for the Hamilton model store, was recently featured in the December issue of "Display World" magazine which shows outstanding retail store displays throughout the nation. Both Hamilton and Wicks were recognized.

Also, because of John's inspired displays at the New York Retail Jewelers Show last August, the Jewelry Industry Council invited him to create a series of original display windows for jewelers using both watches and silver. Eight of his display ideas were included in the JIC package of promotional ideas for Christmas and eight more will be part of their dealer package for Spring.

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New Timers: John C., Jr. born to John C. (Vantage) and Vivian Nikol . . . January 15, Columbia Hospital.

Holly Marie born to Ron (military products) and Jo Stokes . . . January 28, Lancaster General Hospital.

WANT ADS

- **Electrolux Turbo rug washer** and floor polisher attachment. Used once. \$13.00. 394-7226.
- **Baldwin Acrosonic Piano.** Walnut spinet style with baby grand sounding board. \$500.00. Sid White ext. 868.
- **'62 Olds. 88.** Excellent condition, automatic. R. and H. New inspection. \$850.00. Call 393-5150.
- **'60 Chevy.** Excellent condition, automatic, R. and H. New inspection. \$575.00. Call 393-5150.
- **One pair 600 x 15 Gates tires,** regular tread, narrow band white wall. \$12.00. Call 397-5816 George Hull.
- **Two used 7.50 x 14" tires** (Dunlop) with approx. 1/16" tread left. Ideal for spares. Make offer. ext. 368 or 397-1649 Bob Hostetter.
- **29' sailboat,** Chesapeake Bay skipjack, good shape, good sails, sleeps 4-5, 14 h.p. o.b. auxiliary, \$1850 or make offer. Dick Charles ext. 213 or 397-0917.

Comin' Up

February 13—Roller Skating—Overlook
 16—Night Ski Trip
 20—H.W.M.A.
 21—Night Ski Trip
 March 7—Card party
 13—Roller Skating—Overlook

Dolliver Is President Of Manufacturers' Association

Elson P. Dolliver, Hamilton vice president, was elected president of the Manufacturers Association of Meriden and Wallingford at the 47th annual meeting held at Yankee Silversmith Inn, Wallingford.

President Arthur B. Sinkler was the principal speaker and spoke on politics and the businessman. He said there are two ways to participate in politics—the right way and the wrong way. "Don't buy it. Don't demonstrate," he advised.

Reference was made to recent Washington disclosures of buying support and to country-wide demonstrations which have recently taken place.

Mr. Sinkler urged real participation in politics and to emphasize his point he quoted Jean Jacques Rousseau who had this to say in 1762: "As soon as public service ceases to be the chief business of citizens, and they would rather serve with their money than with their persons, the State is not far from its fall."



Elson P. Dolliver, Hamilton vice president (second from right), receiving gavel as newly elected president of the Manufacturers Association of Meriden and Wallingford on January 19. Others (left to right) John A. Shulge, vice president of the association, Carleton H. Winslow, outgoing president, and Arthur B. Sinkler, who was the guest speaker.

Newly named Credit Union officers, directors and committees: seated (left to right) Gloria Reising, treasurer and secretary; Christine Charczynski, supervisory committee; Teresa Senese, secretary, supervisory committee; Thelma Miller, director and chairman, publicity committee; Jean Bartholomew, director and chairman, social committee; standing (left to right) Miriam Brown (past treasurer and secretary); Alfred Draghi, director and member social committee; Eleanor Monahan, assistant treasurer; John Dringoli, president; Ruth Sackory, chairman, supervisory committee; Zigmond Lengel, vice president and chairman, renovation committee; Stanley Warzocha, director and member publicity committee.



Missing are Ralph Ives, member credit committee; William Toth, member credit committee; Stephen Denya, director and member social committee; Joseph Dunn, Sr., chairman credit committee; and Rose Eradi, secretary, credit committee.

NEW OFFICERS OF WALLACE ATHLETIC ASSOCIATION seated (left to right) Mildred Draghi; director and ticket committee chairman; Josephine Pattavina, secretary; Alice Williams, director and publicity chairman; standing (left to right) Anthony Minicucci, director and sports chairman; Edward Flynn, president; Joseph Kudej, director and grounds chairman; Raymond Gagliardi, vice president and treasurer; Joseph Dennis, director and social chairman; and Joseph Oblon, director and assistant to grounds and social chairman.



Not shown are the company representatives: Wallace (Robert Engberg); Voos (Ralph Voos); and Fleming (Edith Leonard).

The next social scheduled for February 23 at the Hungarian Hall immediately after work with a full fledged spaghetti dinner being featured.



SALES PROFILE

Following in his father's footsteps, Bill Taylor is the only member of the Wallace sales force whose father was also a Wallace salesman.

Bill's territory encompasses most of New York State, with the exception of metropolitan New York City. He also covers Vermont, northwestern Pennsylvania and "small pieces of ground" in both Ohio and New Hampshire.

An avid yachtman, he is usually in the process of trading his cruiser for a larger one.

Bill must have liked what he saw while a temporary Wallace employee during his summer vacations. He started full-time and in earnest in 1948.

With his school teacher wife, Peg, and three children, Bill resides at 209 Cleveland Boulevard, Fayetteville, New York. The children are Jean, 17, Sally, 14, and Patty, 11.

HAMILTON
WATCH
COMPANY
LANCASTER, PENNSYLVANIA

timely TOPICS
BULLETIN

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Our Cover: Ron Roschel, coach of the Hamilton Watch basketball team, accepts the team's second straight Class "A" championship trophy from Lynn Myers, queen of the third annual Lancaster Optimists Club Invitational Tournament, January 29. In repeating last year's feat, the Watchmen defeated Fulton Bank, 95-89. (See article, page 1)

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